

WOSCA

**Women's Organisation
for Socio-Cultural Awareness**

**Annual
Report
2010-2011**



Legal Information

Administrative Office

At / Po- Mandua, Keonjhar

758074 Orissa

India

Tel.: +91-6766-253490

Email: wosca@rediffmail.org

www.woscakendujhar.org

NGO Registration

KJR-2308-316/93-94

Dated 20-12-1993

IGR Registration No 21816/250 of 2003-2004

FCRA No.

104970040 Dated 08-03-2000

12 AA of IT Act - 140/2003-2004

PAN no —

TAN no—BBNW00075F

Legal Status

Regd under Society Registration Act –1860 in 1993

FCRA—Act 1976 in 2000

12 AA of IT Act –1961

U/S.80 G (5)(vi) of IT Act 1961

Bank details - WOSCA

- Central Bank of India
 - Keonjhar Branch (A/C No. 2086739344 for General)
- Central Bank of India
 - Keonjhar Branch (A/C No.2086685296 for FCRA)
- Central Bank of India
 - Keonjhar Branch (A/C No.20569 for RGVN)
- State Bank of India
 - Bhubaneswar Branch (A/C No. 01100061687)
- State Bank of India for Tax and EPF
 - Keonjhar Branch (A/C No. 30426735213)
- ICICI Bank for DC Handicraft
 - Keonjhar Branch (A/C No.046901000309)
- Axis Bank for WADI
 - Keonjhar Branch (A/C No. 700010100011273)

Content



About WOSCA

Message from the President's desk.....	3
Aims & Objectives.....	4
Executive Body.....	5
Organizational Structure.....	6

Our Programmes

Project area and family coverage.....	7
Program Details.....	8
Governance and Livelihood Development program	9-11
Health and Education access	12-13
Preservation of environment and culture.....	14
Working with Government	15
Community Awareness building and Campaign.....	16

Finances

Our Funders and Pattern of Expenditure	17
Balance Sheet.....	18



Message from the President's desk

I am glad to present our annual progress report for the year 2010-2011. We have completed 18 years in development sector which enriched us with learning and credibility . Our reach has been expanded with translating the innovative ideas into action benefiting more vulnerable people and more importantly it has empowered people to demand their entitlements form government . More and more women are coming to the fold of development and gained access to basic services . These are perfectly meeting the expectation of founders of WOSCA.

We are gaining new learning experiences working with multiple donors and government and we need to build upon these experience for scaling up of best practices that are brining changes in the life of poor.

Our collaboration with Panchayatiraj , democratic village institutions and civil society organizations are able to shape people's vision for development . Efforts of our staff are commendable in building the link through interface and leverage with above institutions . Staff and members of the organization have put together all the efforts that are able to respond the needs of the poor .



I am hopeful in growth of our organization to cater more poor and vulnerable people with commitment in coming years.

Aims & Objectives



Our vision

WOSCA visualizes a society without poverty, hunger, exploitation and injustice, saturated instead with solidarity and non-discrimination.

Our mission

Transformation of thoughts in to deeds through participatory actions, people's organizations, participatory actions, people's organizations, participatory learning and working together for human resources management.

Our Strategy

Development through Participation

In the process of optimizing strategies, WOSCA has evolved from the mode of providing token support to the more comprehensive approach of empowering communities to demand their legal entitlements for a secured livelihood and actively engage in local development processes. WOSCA focuses on people-centred development through the following strategies:

- Participatory village Institution building , strengthening and learning.
- Empowering communities to engage in development initiatives & demand their entitlements under Government Programmes like PDS, MGNREGS ,health access and Social Security Schemes
- Influencing policy and practice level changes through Advocacy and demonstrating best practices of changes in lives .
- Facilitates government development Schemes through village institutions.
- Supporting CBOs & building skills for Income Generation .
- Developing village cadres to support people .





Governing Body

President	Dr. (Mrs.) Reena Routray
Vice-President	Mrs. Sunita Mohanty
CEO	Mrs. Dharitri Rout
Members	Mr. Mansingh Durga Prasad Nayak Ms. Manjari Murmu Mr. Pravat Kumar Pradhan Mr. Khageswar Mahanta

Advisory Committee

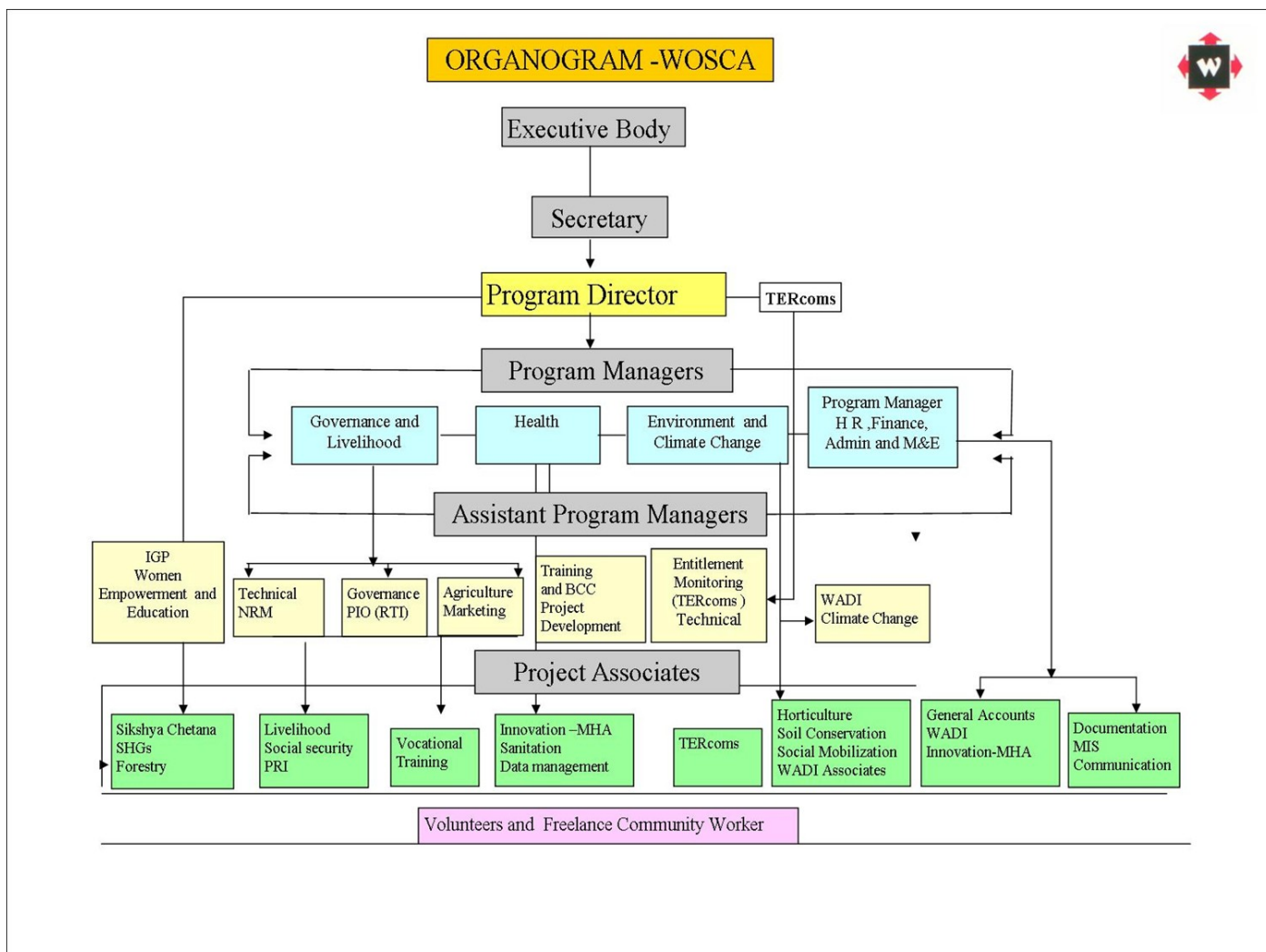
Dr P N Satpathy	Retd. Chief District Medical Officer Keon- jhar
Bhagirathi Mo- hanta	Legal Advisor . Advocate and PP.
Chakradhara Biswal	Former Principal of B.Ed Training Institute
A.K. Nayak	Retired Forest Officer
Hara Prasad Mo- hanty	Chartered Accountant

**General Body Members
13 (Female :9 , Male: 4)**

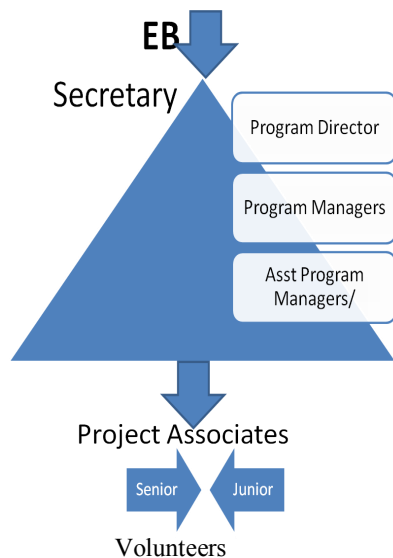
**Governing Body Members
07(Female :4, Male: 3)**

Contact Person—Mrs Dharitri Rout

Organizational structure of WOSCA



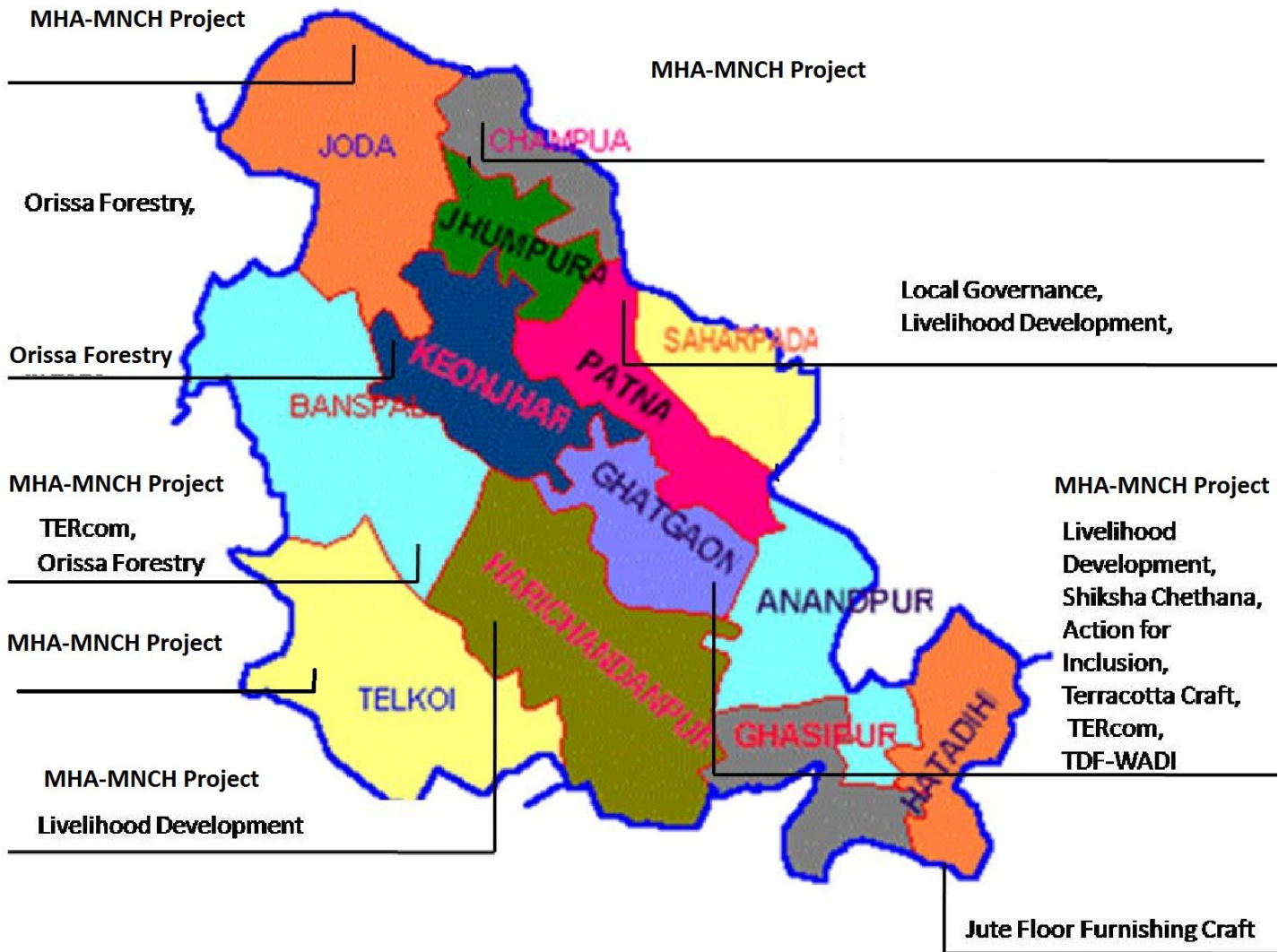
Governance System



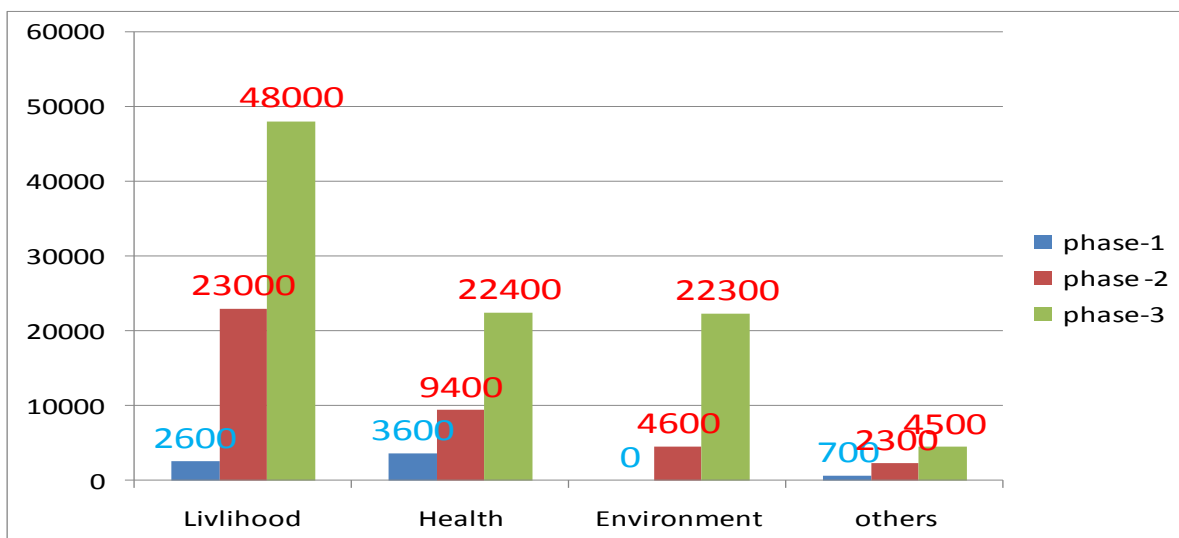
Staff Details

Full time - 43
Part time - 2

Our Programmes and family coverage



Family Coverage





Governance and livelihood

- Projects - Food Security and empowerment .*
- *Tracking Entitlements of Rural Communities.*
 - *WADI—Integrated tribal development .*
 - *Panchayatiraj - Strengthening governance.*
 - *Skill up gradation of Jute artisans.*
 - *Women in agriculture.*
 - *Addressing exclusion .*

Health and education access .

- Projects - Integrated nutrition and health project (INHP) (Maternal and child health care).*
- *Male health activist (MHA) (Maternal and new born child health care).*
 - *Crèche.*
 - *Sikshya Chetana (education access)*

Preservation of environment and culture .

- Projects - Orissa Forestry Program .*
- *Biodiversity conservation .*

Community Awareness building and campaign

Environment education in schools , Forest Rights Act , Back to school, Appropriate complementary feeding , Punishment free education and child rights .

Governance and livelihood programs

Empowering poor to Claim their Livelihood Entitlements .

Project emphasizes on strengthening village institutions and engage them with Gram Panchyat (lowest unit of Governance) in building access of poor to basic livelihood and social security entitlements provisioned under Government schemes . Best practices of livelihood augmentation is demonstrated through proper facilitation of Mahatma Gandhi National Rural Employment Guarantee Scheme (MGNREGS), PDS , Pension schemes and forest rights Act through village cadres. Conservation of land , forest and water resources have been demonstrated at village level through proper sensitization of village plan at Gram Panchyats . District level policy influenced towards putting MGNREGS Funds in Natural resource Management . Technical support on preparation of land and water management extended to Government in replicating the models throughout the district.



All the efforts carried out in 56 villages impacting 10,400 families of Ghatagaon , Patna and Harichandanpur blocks of Keonjhar district of Orissa. Owing to successful facilitation ,7,814 families got land entitlements under FRA & 8742 families got access to wage employment under MGNREGS. 340 acres of degraded land converted to fruit crop based plantation area leveraging funds from MGNREGS. The project is being supported by Concern Worldwide, an Irish developmental agency.

Tracking Entitlements of Rural Communities (TERcoms) .



Tracking livelihood Entitlements for Rural Communities (TERcoms) is a mobile phone based information management and monitoring system for tracking the efficacy of entitlement delivery under social protection schemes to rural poor. In current initiative social protection schemes i.e Public Distribution System ,pension schemes and MGNREGA are being tracked by village volunteers at service delivery points on monthly basis using mobile phone and information management system impacting 46000 families developed secured access to public services

thereby demand side of service is improved . People made aware in 298 villages on their livelihood entitlements through sharing of real-time information through mobile based MIS on service availed and provisioned.

Owing to tracking, 2153 poor and socially excluded families gained access to public distribution by citizen tracking and came under food security net . They were in BPL list since 1997 and un aware of their status . 2234 widows , differently abled and old aged people started getting monthly pensions. They were eligible but not getting due to exclusion from BPL list . Social discrimination addressed . 1657 bogus PDS cards have been seized by government, many more are awaiting .Annual leakage of 1.4 million USD (INR 6.3 crores) have been checked in PDS rice alone . This project is chosen as best demonstrated success stories for MDG-1 by UN

Governance and livelihood programs

WADI—Integrated tribal development .



With the support of NABARD a tribal development project is being implemented in Ghatagaon block of keonjhar district covering 1230 families , In the first phase of the project 273 families have been assisted in developing horticultural garden along with water resource, soil and moisture conservation measures and intercropping. Besides organic farming methods have been used to improve soil health and women SHGs have been assisted with seed support for different farm & non farm

based income generation program

Objective of the program is to enhance the livelihoods of tribals.

Through this project farmers have been trained on different farming techniques and organized in groups to manage the orchard . Owing to the project intervention 214 acres of degraded uplands have been developed as WADI (Fruit orchard—mango & cashew) treated with soil and moisture conservation .Besides this WADI program is converged with agriculture initiatives of government under National Food Security Mission. 273 families gained access to food and market through intercropping of cowpea and radish, enable them to earn Rs 8,000/- to 11,000/- in 2010 from the initiatives. The WADI is a project of seven years intervention and started since 2009. There will be 790 acres will be developed next year under WADI.



Panchayatiraj Initiatives - Strengthening governance.

Panchayat Raj Institutions provides a good framework for decentralization of decision makings in governance system. The performance of elected Panchyatiraj members in enhancing participation and empowerment of people in developmental processes is mostly weak due to lack of awareness and positive participation in governance. To strengthen Local Governance, decentralized planning and effective delivery of Government services, WOSCA is implementing the Panchayat Raj Initiative since 2004. It's main focus is on facilitating participatory planning of development activities Capacity Building of PRI Members and CBOs on their roles in identifying and Addressing local development issues & monitoring ongoing and pending Development activities as well as effective delivery of PDS, NREGS and Pension Schemes. Furthermore, WOSCA supports the formation of Block level forums and GP Task force committees and runs Awareness workshops for the village communities, CBOs and PR members on relevant Government programs like MGNREGS, FRA and Social Security Schemes.



Name **Jute Craft Cluster Development Program.**

In order to enhance livelihood of the Jute craft making artisans, WOSCA is implementing a cluster development program in Mareigoan village of Hatadihi block of keonjhar district since 2007 with the support of



DC Handicrafts, Ministry of Textile Government . The project focus is to build basic design skill of rural artisans and expose them to improved tools and techniques to enhance their livelihoods. Besides this marketing support is being provided to the artisans through building access to expos and exhibitions . So far 430 families have been trained and enhanced their production and their income from 2000 to 3200 per month.

Strengthening of livelihood support services of SHGs through promotion of agriculture.



In 26 villages there are 67 SHGs covering 753 women have been motivated to adopt sustainable agriculture . Vegetable cultivation has been the key practices during kharif season using their own money and through availing bank loan. Owing to this their income from agriculture has been enhanced

and household nutrition security is also ensured . This initiatives ensures the liquid cash with the family to buy other agricultural inputs when the need most. This has been integrated across all the projects.

Action for Inclusion

To address the social and economic exclusion a project implemented in 10 villages of Ghatagoan block covering 753 tribal household where issues like lack of land entitlements , exclusion from social security schemes have been addressed. So far 125 families have gained access to PDS and pension . There are 34 families recovered their own patta land from upper caste people those who grabbed long ago. Strengthening village institutions , providing handholding support and use of information on provisions of government schemes have helped them in addressing exclusion. This was supported by ASK India.

Health and education access programs.

Engagement of Male Health Workers in Innovative Ways to Improve Maternal and Child Health Services in Remote Areas of Keonjhar District.

The aim of the project is to pilot test the idea which won the “Let your Idea Shine” competition held in 2010 by Concern Innovations, Health unit of Concern Worldwide. The core of this idea is **to use male health workers in innovative ways to facilitate MNCH service delivery**, especially in remote areas, thus improving the health of mothers and children in Orissa. The concept is to recruit Male Health Activists (MHAs) and pair them with female health workers (ASHAs) in adding value to the MNCH service coverage. The MHA will basically work to sensitize male members of the family on MNCH care and assist ASHA during night home visits to beneficiaries and facilitate community MNCH plan for villages.

Objectives of the project

By pairing Male Health Activists with ASHAs in 6 blocks of Keonjhar District, Orissa, this pilot project aims to achieve two objectives i.e to increase access to community-based MNCH services and to improve home management and care seeking for MNCH prevention and treatment services



Progress of the project so far:

The concept is pilot tested in 205 remote villages of six blocks of Keonjhar district since February 2011. A district level steering committee formed & activated to monitor the ongoing activities of the project at field level. MNCH committees formed at each village & all Male Health Activists have been selected by the committee to facilitate the Maternal & Child Health Programme. Block level steering committees have formed to monitor the ongoing activities in six project blocks. MHAs are oriented on MNCH care. An Induction training to Project staff also conducted to provide knowledge on aim & objective of the project, motivation & communication skills.

Sikshya Chetana— education access building project

Ensuring quality education and enrolment of all children, especially the marginalized ones, in primary education requires involvement of all stakeholders on the village level. Sensing the urgency WOSCA is implementing an education program in two Grampanchyats of Ghatagaon block with the help of ORES Rourkela on support of Edukan Foundation Nederland. WOSCA conducts vocational trainings for school drop-outs as well as Teachers' Trainings and Capacity Building Workshops for CBOs on their roles and responsibilities in ensuring quality education, child rights and minimizing the number of school-dropouts. To improve the accountability of the Government officials, Block-Level Interface Workshops with the communities are organized, while sensitizing the media helps to pressurize the District Administration ensure a more effective and better quality education system along with protecting child abuse.



Health and Education Access Program

Creche

To provide nutritious diet, medical care and pre-school education to the children of 3- 5 years of working and ailing mothers, WOSCA has taken up a daytime Creche Center since 2000 in Nischintpur villages of keonjhar block with the support from central social welfare board. Every year 25 children are getting benefit of nutritious food , early child hood education and moral boost to prepare themselves to read in upper schools. This creates enabling environment for the children for joyful reading while playing .

Health Camps & Awareness Programmes on HIV/AIDS

Given the poor health infrastructure and low awareness level in remote

areas in Keonjhar district, WOSCA organizes Health Camps with free health check-ups and free medication in regular intervals. Due to lacking employment opportunities in their villages, many adolescent girls are regularly migrating for 2-3 months to undertake agricultural wage labor or construction work. Living in mixed groups under hazardous conditions without any , there is a huge risk of catching HIV/AIDS. Furthermore increased mining has brought many truckers to the area, which adds to the prevalence of HIV/AIDS for young adolescent girls. WOSCA is therefore organizing HIV/AIDS Awareness Raising programmes and works on HIV/AIDS mainstreaming in all its programmes.

Health Nutrition Campaign

A nutrition drive was taken up by WOSCA in 6 in-accessible blocks through a campaign mode covering 18000 families . This was done with the help of CARE . Information on essence of good nutrition disseminated to people through different IEC materials and folk show . Department of ICDS and Health have played facilitating role during two months long campaign and other NGOs have assisted in making this success.

A signature campaign among children and parents on punishment free education was taken up in 34 school and 26 village of three blocks. Total 5753 children and parents have participated in the signature campaign which sent to the president of India. This initiatives was carried out by PLAN India.

With the support of Centre for Environment Education a campaign on “save the globe” was taken up in 40 schools of keonjhar district covering 3560 students. Students are made aware on impact of climate change and possible measures to preserve the environment .



Preservation of environment and culture .

Projects - Orissa Forestry Program .

For many tribal communities, forests are of crucial importance as they serve for essential social, cultural and economic purposes. In 2006, the Government of India took a historical step to ensure the rights of forest-dependent families by passing the Forest Right Act (FRA). Under the FRA, individuals and communities can receive legal entitlements for the forest land which they are using for homestead and agricultural purposes for their livelihood. To improve the livelihood of forest dwellers and strengthen their involvement in Forest protection, WOSCA is running the following activities in 2 blocks with the support from CPF secunderabad:

Livelihood Development of forest-dependant families

- Legal assistance for land claims under FRA
- Empowerment for access to Entitlements under MGNREGS
- Forming & strengthening of SHGs, including Income Generation Training on procurement & procession of Non-Timber Forest Products (NTFP) like Sal Leaves, Amla, Mahua flowers, oil seeds, and mushrooms.
- Support of communities in developing Micro-Plans and linking them to the Panchayats. Micro-Plans focus on Food Security, Forest Protection or Health issues and include social, resource & seasonality mapping as well as strategies for solution of development problems.

Awareness Raising on HIV/AIDS & Gender

Forming & strengthening of Forest Protection Committees (VSS)

- Capacity Building of VSS Executive members on their roles & responsibilities for effective functioning of the VSS and fruitful collaboration with the Forest Department
- Sensitization on Biodiversity Conservation & Forest Protection, facilitation of a Biodiversity Register, Awareness Raising on strategies to curb environment degrading practices & promotion of Organic Farming

- Biodiversity conservation .



A replication of biodiversity conservation program is being implemented since 2005 covering 5600 families in 50 villages of Sadar , Patna and Ghatagoan blocks of keonjhar district . Though the funding support is over from UNDP- SGP– GEF– MOEF but the project activities and best practices have been integrated with other ongoing projects of WOCSA. Promotion of Organic Farming through women self groups and economic empowerment through on farm IGP activities are the highlights of the initiatives . 1416 acres of degraded land have been treated with the conservation practices including horticultural plantation and vegetable cultivation.

Working with Government

Facilitation of agriculture demonstration under National Food Security Mission (NFSM) through ATMA Keonjhar.

100 tribal families have been assisted with seeds, fertilizers and technical support to demonstrate the ground nut, radish and cowpea demonstration with the help from ATMA, an extension unit of department of Agriculture. This project was implemented jointly with government to enhance food security among tribal families ensuring use of improved technology to reduce drudgery. Activities like community mobilization, capacity building and exposure were involved in the demonstration.



Demonstration Benefits

Economic-

- 50 ground nut beneficiaries got Rs 3,23,000 (6,460 for each family). against investment Rs 2,00,00.
- 30 cowpea beneficiaries got Rs 2,30,000 (7,660 for each family) against investment Rs 1,20,000.
- 20 radish beneficiaries got 94,000 (4,750 for each family) against investment Rs 40,000.
- Benefits of vermin compost and poultry yet to come.

Nutrition –

- 100 families enhanced protein intake with regular food. Translating own consumption value more than 3.5 lakhs.

Technological

- built up access to technology- land use, application of inputs and harvesting.

Environmental -

incremental benefits to soil health, moisture retention, keep green, proper land husbandry leading towards sustainability-use of vermin compost.

Social –

Group cohesiveness built up for sustainable agriculture. Access built up with government facilities and village trainer on agri-demonstration developed. Planning attitude developed. Faith on government system rejuvenated through constant hand holding support by ATMA and other line department people.

Baseline survey and capacity building activities for MI Projects

In order to facilitate the effective implementation of minor irrigation projects, support was provided to MI department to make effective baseline survey for 18 projects that are to be taken up by Government during FY 2012-2013. The volunteers extended help to prepare a complete database for each project in order to help all cross section people. This base line includes household survey, survey of field for structures and assessing the community needs for water managements.



Community Awareness building and campaign



Social Audit

An innovative feature of the MNREGA is that it gives a central role to social audit as means of continuous public vigilance .WOSCA has been assigned to facilitate the process of social audit at Patna Block by the District Administration of Keonjhar . To make the social audit fruitful and successful training programmes for 600 social audit committee members on their roles and responsibility was organized at Patna block by WOSCA . Social audit on MGNREGA were conducted in 20 Gram Panchyats covering 136 villages along with public hearing. This social audit was assigned by DRDA keonjhar for effective implementation of employment guarantee program along with relief to the aggrieved people.

Consumer Counseling

In order to counsel, advice. Guide and assist the consumers in redressing their grievances related to goods and services , WOSCA has set up an unit at district food supplies and consumer welfare department premises . Aggrieved people are coming with different problems that they faced with different business establishments.

Community Media— rural ICT program to aware people on schemes .

To enhance community development initiatives and accountability of service providers and PR members towards the public, WOSCA is training village volunteers as local 'Development Reporters'. Equipped with visual and audio technology, they are trained to prepare short documentaries on Government Programmes & successful community initiatives which are shared with the village communities through open visual shows.

Campaigns

WOSCA conducted campaigns i.e on Environment education in schools , Forest Rights Act , Back to school, Appropriate complementary feeding , Punishment free education and child rights covering nearly 15000 families and 5400 children. Owing to the campaign there are 7400 families got land entitlement under Forest rights Act. 316 drop out children attending school again and in 136 schools children made aware about their rights .

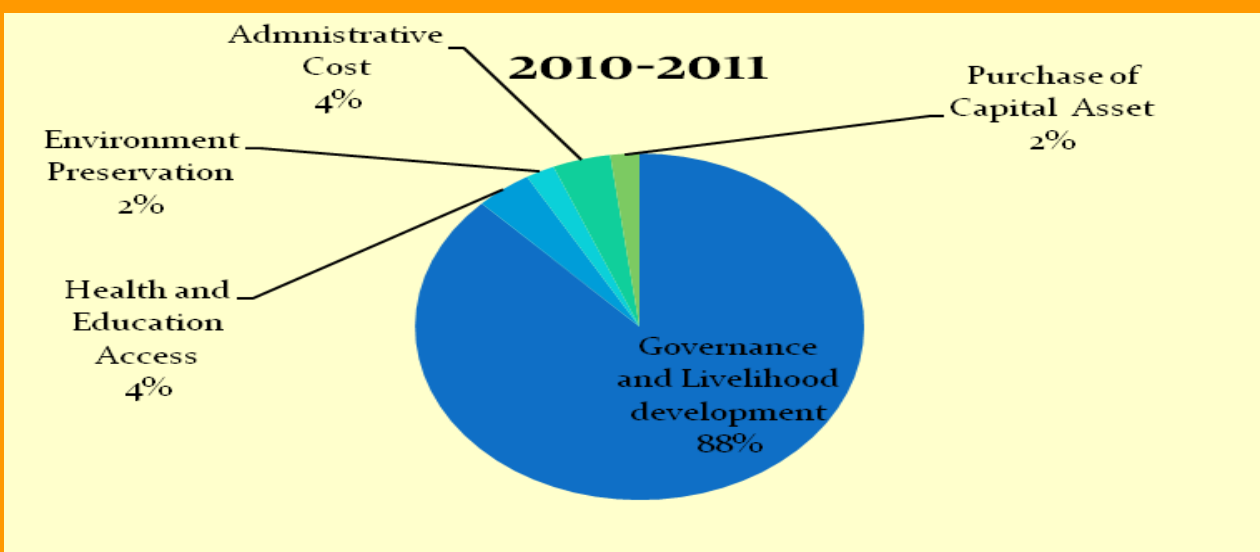


Our Funders



- Concern Worldwide ,Innovation .
- NABARD
- CARE
- Center for World Solidarity, Secunderabad, Center for People’s Forestry, Secunderabad
- ORES-Rourkela , ASK foundation.
- UDAYM ,RGVN, Bhubaneswar
- DRDA, ATMA
- Ministry of Textile and Handicraft, New Delhi
- Food and Civil Society department .

Pattern of Expenditure and Source of Funding



Major Source of Funds

Funding Agency	Funding in INR
Concern Worldwide	53,91,370
Care	2,01,300
NABARD	78,36,100
ATMA	1,44,000
CPF	2,79,529
CWS	2,50,000
ASK	1,42,505
ORES	2,56,187
Central Social Welfare Board	63,370

Total Fixed Asset - as on 31st March 2011—Rs 23,29,198.13

Balance Sheet

WOMEN'S ORGANISATION FOR SOCIO-CULTURAL AWARENESS (WOSCA)
 REG. NO. KJR-2308-316, 1993-94
 IGR REG. NO.- 21816 / 250, 2003-04
 MANDUA, KEONJHAR, 758074, ORISSA

CONSOLIDATED BALANCE SHEET AS AT 31ST MARCH-2011

SOURCE OF FUND	AMOUNT (RS.)	AMOUNT (RS.)	AMOUNT (RS.)
CAPITAL FUND			
Balance as per last Balance sheet	1,321,775.00	1,803,964.00	3,125,739.00
add- excess of income over exp during the year		194,962.50	194,962.50
Less- Excess of Expenditure over Income	1,201,121.00		1,201,121.00
	<u>120,654.00</u>	<u>1,998,926.50</u>	<u>2,119,580.50</u>
RESERVE & SURPLUS			
Donation in Kind		21,870.00	21,870.00
Land Revaluation Reserve		60,000.00	60,000.00
		<u>81,870.00</u>	<u>81,870.00</u>
Temporary Restricted Fund (Project)			
Unutilised Grants -in-Aid		5,815,805.00	5,815,805.00
Unsecured Loan	1,078,523.00		1,078,523.00
	<u>1,078,523.00</u>	<u>5,815,805.00</u>	<u>6,894,328.00</u>
CURRENT LIABILITIES AND PROVISIONS			
Interest free Temporary Loan		2,930,068.00	2,930,068.00
Audit fees		10,000.00	10,000.00
Sundry Payble		22,900.00	22,900.00
		<u>2,962,968.00</u>	<u>2,962,968.00</u>
	<u>1,199,177.00</u>	<u>10,859,589.50</u>	<u>12,058,766.50</u>
APPLICATION OF FUND			
FIXED ASSETS			
As per schedules annexed	1,088,710.00	761,721.00	1,850,431.00
INVESTMENT			
Fixed Deposits		375,000.00	375,000.00
CURRENT ASSETS, LOANS & ADVANCES			
Grants-in Aid Receivable	63,385.00	2,556,929.00	2,620,314.00
Advance against Program			
	<u>63,385.00</u>	<u>2,556,929.00</u>	<u>2,620,314.00</u>
Closing Balance:			
Cash in Hand	347.00	6,706.83	7,053.83
Cash at Bank	46,735.00	7,159,232.67	7,205,967.67
	<u>47,082.00</u>	<u>7,165,939.50</u>	<u>7,213,021.50</u>
	<u>1,199,177.00</u>	<u>10,859,589.50</u>	<u>12,058,766.50</u>

For & on behalf of
 PATNAIK & Co
 Chartered Accountants

 Haraprasad Mohanty (FCA)
 Partner
 Bhubaneswar



For & on behalf of
 WOSCA

 Dhartri Rout
 Secretary

Secretary
 Womens Organisation for
 Socio-cultural Awareness (WOSCA)
 Regd. No. KJR-2308-316, 1993-1994
 Mandua, Keonjhar, Orissa