

ANNUAL REPORT 2009-10

Participation is the key to success.



WOSCA

Women's Organisation for Socio-Cultural Awareness
(WOSCA)

Annual Report



WOSCA

Women's Organisation for Socio-Cultural Awareness
(WOSCA)

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From the President's Desk.....

Dear Friends

I am happy to present the WOSCA's annual report for the year 2009-10. WOSCA has completed 17 years of its operation and as it enters its Eighteenth year it is my privilege to be its President. WOSCA was set up by a team of visionaries. That partnerships and collaboration are important strategies for development and will become even more important in the era of empowerment was something that the founders visualized and wanted to set up mechanisms to be prepared for the change. The current development patterns prove how right they have been. The vision statement of WOSCA holds good-today as it did when it was first written up some years ago. WOSCA has over the past 17 years experimented with a variety of innovative ideas to build and develop the target people & especially the women folk in all its activities. Some very interesting initiatives have been undertaken and each of these has strengthened the empowerment processes. Yet a lot remains to be done. We need to build upon these experiences. WOSCA has, despite its initiatives & efforts, still operated at the margins. We need to bring it centre stage to the new



initiatives that are developing in the areas of Public Private Partnerships.. During the past year the idea has been developed and linkages with the private sector have also been initiated that can shape this agenda. One of the successes of WOSCA has been its ability to be able to interface with both the government and the voluntary sector with equal ease and I am happy to say that we have been able to maintain that faith in both sectors.

We have to be able to respond effectively to the demands that are being placed on us. We will hope to broad base this support and hope to also increase the magnitude of work over the next few years.

Dr. Rina Routray
President

About WOSCA

CREDO

WOSCA involves itself in multifarious developmental activities through need-based programs for socioeconomic, environment and human resource development. It strongly believes that people should not be the passive recipients. WOSCA has strong commitment for sustainable development through resourceful training, capacity building and community participation towards establishment of an equitable society.

WOSCA focuses on people-centered development through following strategies:

- Sustainable livelihood development initiatives.
- Community involvement/participation.
- Animation of the community and sensitization.
- Community organization or organized power.
- Promotion of human potentialities, skills and knowledge.
- Mobilization and capacity building.

LEGAL STATUS

- Registered under Societies Registration Act., 1860 in 1993.
- Registered under Foreign Contribution Regulation Act., 1976 in 2000.
- Registered under 12 AA of the I.T Act, 1961.
- Registered under U/S.80G(5)(vi) of I.T Act, 1961

CREDO, VISION, MISSION, LEGAL STATUS, ADVISORY COMMITTEE, GOVERNING BODY, MEMBERS, PROJECT AREA, PROGRAM PARTNERS, LINKAGES, BANK ACCOUNT, EXPERTISE, EXPERIENCE and FACILITIES, MAJOR THRUST AREAS and ORGANIZATIONAL STRUCTURE

VISION

A society full of peace, joy and happiness where there will be no poverty, ignorance, diseases, suffering, hunger, exploitation, injustice, and which will be saturated with solidarity, integrity, fraternity, nationality, non-discrimination, brotherhood and prosperity.

MISSION

Transformation of thoughts into deeds through people's participatory actions, people's organizations, participatory learning and working together for human resource management.



ADVISORY COMMITTEE

MISS SUKESHI ORAM

Ex-Chairperson, TRIFED;
Former Member of National Mahila
Commission for Women, Govt. of
India

RAJESWARI PANDA

Dy. Director, Indian Nursing Council,
Govt. of India

CHAKRADHARA BISWAL

Educationist

A. K. NAYAK

Retd. D.F.O., Keonjhar

ASHISH CHAKRAVARTY

Advocate

RAJESH KU. SAHOO

Chartered Accountant

GOVERNING BODY

PRESIDENT

Dr. (Mrs.) Reena Routray

VICE-PRESIDENT

Mrs. Sunita Mohanty

SECRETARY

Mrs. Dharitri Rout

MEMBERS

Mr. Mansingh Durga Prasad Nayak
Ms. Manjari Murmu
Mr. Pravat Kumar Pradhan
Mr. Khageswar Mahanta

WOSCA'S MEMBERS

General Body Members

13 (Female: 9, Male: 4)

Governing Body Members

07 (Female: 4, Male: 3)

WOSCA'S PROJECT AREA

KEONJHAR & KHURDA DISTRICTS OF ORISSA

Sl. No.	Block (Dist.)	Village	No. of Beneficiaries		
			Female	Male	Total
1.	Keonjhar Sadar (Keonjhar)	182	3265	2348	5613
2.	Patna (Keonjhar)	20	1792	2846	4638
3.	Ghatagaon (Keonjhar)	147	9283	14218	23501
4.	Hatadihi (Keonjhar)	01	338	152	490
5.	Joda (Keonjhar)	191	7924	4362	12286
6.	Harichandanpur (Keonjhar)	11	0	1231	1231
7.	Jhumpura	65	4254	2765	7019
8.	Bhubaneswar (Khurda)	02	50	0	50

WOSCA'S PROGRAM PARTNERS

Government

- TRIFED ● State Social Welfare Advisory Board ● NYK, Ministry of Sports & Youth Affairs
- DRDA ● ITDA ● Ministry of HRD, Dept. of WCD & Health, Ministry of Environment & Forest
 - Ministry of Textiles, Handicraft Development Commission
 - Ministry of Tribal Welfare ● District Blood Bank.

Non-Government

- OMFED ■ NABARD ■ CARE ■ Centre for Environment Education
- Concern Worldwide India ■ CWS ■ CPF ■ Development Focus ■ CYSD ■ ISS ■ NOWO ■ UDYOM
- IRFT & Tradecraft, UK ■ RGVN



Expertise, Experience and Facilities of WOSCA for Promotion of SHGs

The focal area of work for WOSCA is women's empowerment through participatory initiatives and joint accountability. Since last twelve years WOSCA has been giving high importance on socioeconomic development of village women through promotion and strengthening of Self Help Groups. Today, there are one hundred eleven SHGs, promoted and strengthened by the sincere efforts of WOSCA team. WOSCA has been able to initiate two partner NGOs for promotion of SHGs. WOSCA has strength and expertise in this field because of...

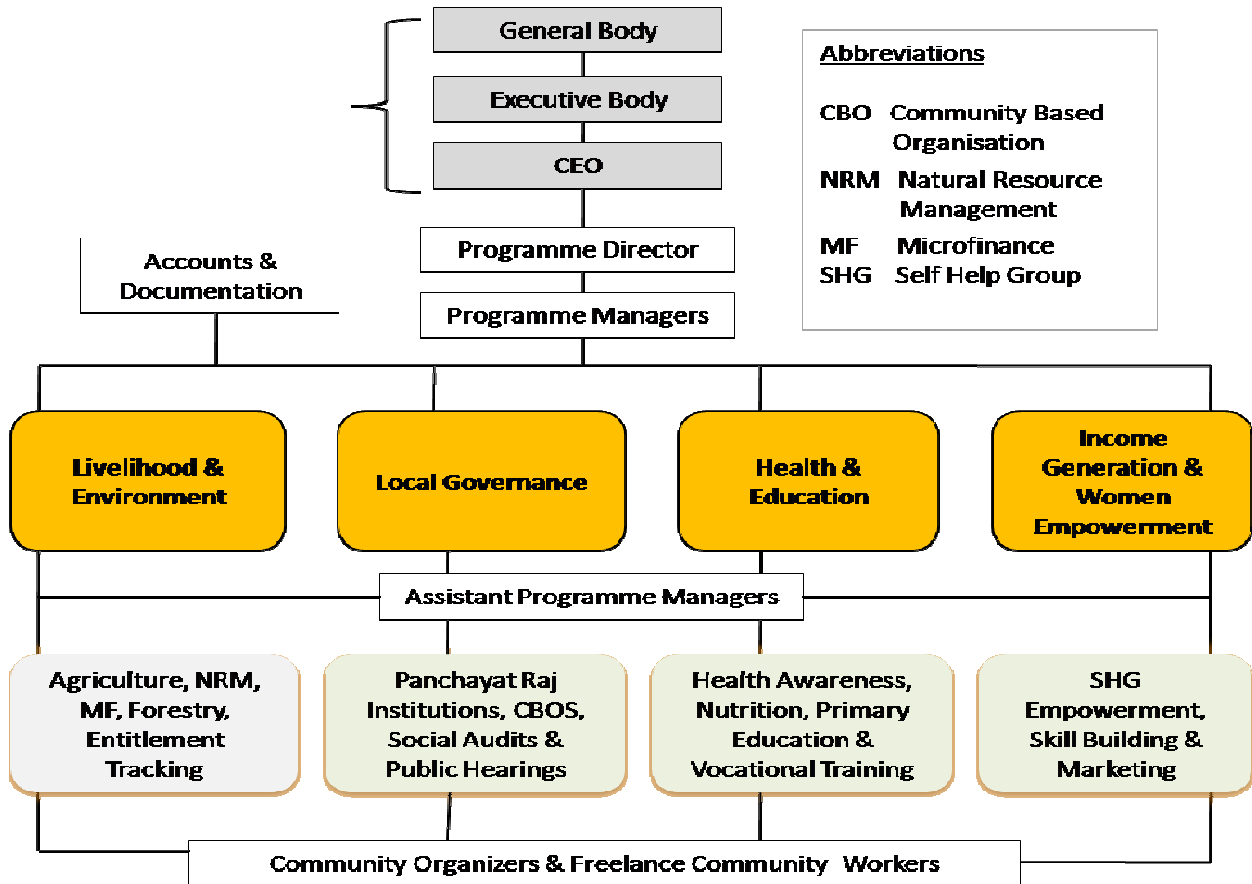
- It has ten trained skilled staffs who have participated in many district, state, and national programs on empowerment of women through SHG.
- Long experience in implementing projects on women's empowerment, livelihood development, environment and health through SHGs.
- Suitable infrastructure and mobility facilities that accommodate training, production, storage and marketing requirements easily.
- Good rapport with financial institutions and government bodies, hence convergence of services could be achieved very effectively.
- Marketing facilities including trade fairs.
- Good networking, lobbying & advocacy.

WOSCA's Major Thrust Areas

- Women's empowerment; promotion and strengthening of Self Help Groups
- Agriculture and Rural Development.
- Sustainable Development of Livelihood of under privileged, marginalized oppressed groups.
- Environment education and village sanitation promotion.
- Strengthening local governance at grassroots through PRI initiatives.
- Human Resource Development & Literacy.
- Human Rights and Legal Aid Service.
- Science and Rural Technology.
- Establishment of Technical, Nontechnical and Vocational Training Institutes.
- Natural Resource Management.
- Integrated Nutrition & health management.
- Awareness program on STDs/HIV/AIDS.
- System Strengthening through lobby and advocacy.
- Handicraft Promotion & Development of Rural Artisans.
- Revamping of culture for better living.
- Marketing of rural agricultural & handicraft products.



ORGANISATIONAL STRUCTURE



Contact Person:
Mrs. Dharitri Rout, Secretary

Fixed Assets:
As on 31st March 2010: Rs.20,26,454.13

WOSCA's Staff Strength

Full Time: 53
Part Time: 03

WOSCA's LINKAGES

WOSCA has been associated with NYK, MAHILA VIKASH SAMABAYA NIGAM, IRFT, Tradecraft UK, TRIFED, PLC-ITDA, State Dowry Prohibition Board, District Health Advisory Board, OVHA, District Sexual Harassment Committee, Hind Kusth Nibarun Sangha, CDMU and CNRI, District Level Advisory Committee on PDS, Rogi Kalyan Samiti.

WOSCA's BANK ACCOUNTS

- Central Bank of India
Keonjhar Branch (A/C No. 20462)
- Central Bank of India
Keonjhar Branch (A/C No.11437 for FCRA)
- Central Bank of India
Keonjhar Branch (A/C No.20569 for RGVN)
- State Bank of India
Bhubaneswar Branch (A/C No. 01100061687)
- State Bank of India
Keonjhar Branch (A/C No. 30426735213)
- ICICI Bank
Keonjhar Branch (A/C No.046901000309)
- Axis Bank
Keonjhar Branch (A/C No. 700010100011273)
- Bank of Baroda
Basantapur Branch (A/C No.2073020000059)
- HDFC Bank
Keonjhar Branch (A/C No. 18191450000013)
- Axis Bank
Keonjhar Branch (A/C No. 70001010001)



ACTIVITIES DURING THE YEAR 2009-2010



- Awareness Generation Program
- TDF-WADI Development Project
- TERCom Project
- Livelihood Programme
- Community Media Lab
- Handicrafts Promotion Program
- SHGs & IG Activities
- Participatory Micro Plan Development
- Integrated Nutrition & Health Project
- Orissa Forestry Program-II
- Siksha Chetana Programme
- Small Business Activities
- Panchayati Raj Initiatives Phase-III
- Innovation for Maternal & Child Health
- Blood Donation Camp
- Creche Program
- Environmental Awareness
- Mainstreaming HIV / AIDS
- Facilitation of NREGA & FRA
- Skill & Design Development Programme
- Consumer Counselling

Participatory Micro-Plan development

WOSCA mobilizes communities for participatory planning so that elected local bodies at Gram Panchayat level have an idea of the resources that will be available to them on an annual and five-year basis if they work with their elected members to procure & negotiate schemes available with Government. Participatory planning lies in mobilizing the local community to articulate their priorities in an informed and intelligent manner so that grassroots planning moves from being the preparation of a wish-list into a feasible, responsible plan. In this year, with the support of DRC, Keonjhar, WOSCA conducted 12 nos. of Micro-Plans in 12 villages of Kantiapada & Chinamaliposi GP of Patna block where developmental issues like rural road connectivity, NRM planing, Construction of Check dam & renovation works were identified. Through the Village level planning meeting all the developmental issues were analyzed and documented in a common forum for further action. Further, Village development plans were acknowledged in GS and referred by the Panchayats for implementation. Based on the findings of the Micro-plans a block level consultative workshop was conducted at Patna block & plans were shared with the line departments. In this workshop BDO, Patna, SCO, JAO, Ranger Officer, Patna & others Govt. officials were present to take up the developmental issues at the upper level.



Creche Centre

To provide nutritious diet, medical care and pre school education to the children of 3-5 years WOSCA has taken up the Creche Programme since the year 2000 at Nischintpur village of Sadar block. The Creche centre is providing day time nursing support to the working women's children of the area with the support of Central Social Welfare Board. A total of 25 children are being taken care of here. The programme has created an environment where pre-schooling process are being more closely looked at. This year seven children passed out the schedule age of 5 years have been sent to the nearest primary school for further study.



Consumer Counselling Centre

With the spread of consumerism to rural area the consumers should be aware of their rights and duties. In order to set the things right WOSCA has opened one Consumer Counselling Centre in the premises of District Consumers' Disputes Redresal Forum (DCDRF), Keonjhar on 7th December 2009. On the opening ceremony of the centre several district-level officials and local lawyers took part and explained to the people regarding the rights of the consumers and the protection available in case of violation of theses rights. The centre is running under the direct guidance & supervision of DCDRF, Keonjhar.

Blood Donation Camp

Blood Donation is one of the noble and dedicated works of social activist. It becomes the part of and parcel of **WOSCA** activists to motivate donors to donate blood since a drop of blood can save life of a dying patient. In the year 2009 **WOSCA** has organized one Blood Donation Camps at Ghatagaon Block of the district to combat the deficit of blood in the District Blood Bank, Keonjhar. With the help of District Blood Bank Officer Dr. Sibasish Moharana and his team 47 units of blood collected from the students of Laxhminarayan College, Pipilia, Keonjhar handed over to Red Cross Society, Keonjhar.



Promotion & Linkage of SHGs

WOSCA has been pioneering in facilitation of SHGs since 2003 and awarded in state level twice for outstanding contribution. Till date **WOSCA** has facilitated 247 SHGs out of which 5 have been financed under SGSY and taken up IG activities through enterprises in this year. Out 247 there are 76 SHGs linked with bank and access to credit in this year. **WOSCA** has successfully phased out from 124 SHGs making them completely self reliant. By availing SGSY fund, groups have been established both farm based and non farm based activities and have been able to increase their household level income substantially after repayment of monthly installments. Besides income generation SHGs have been facilitated to monitor the village development planning process, addressing social exclusion in maternal and child health care, supply of mid day meal to primary education and ensuring dissemination of Government schemes i.e PDS, NREGS, RTI & other social security schemes. **WOSCA** adopts the following methodology for SHG facilitation such as :



- Nurturing groups to maintain continuity in thrift and credit and constant motivation to upheld group dynamics.
- Capacity building of group members on leadership development / record maintenance / bank transactions / skill up gradation and entrepreneurship development.
- Training need assessment & capacity building of members on trade specific activities.
- Assisting groups in bank linkages and facilitation of timely repayment of loan.
- Providing exhibition exposure to members and assisting in marketing linkages.

TDF-WADI Project

To bring about sustainable improvement in the livelihood of the tribal poor through specific intervention such as Income Generation Activities like animal husbandry, mushroom, bee-keeping, backyard poultry, nursery raising, value addition and processing of NTFP and traditional unutilized fruits & demonstration of improved farming techniques by capacity building of the participatory farmers WOSCA is implementing the WADI development programme in Ghtagaon block of Keonjhar district under the Tribal Development Fund (TDF) scheme of NABARD. The prime objective of the programme is to provide



sustainable source of livelihood to the marginal tribal families through an innovative intervention of development of orchard (WADI) with integrated soil and water conservation

Achievements

- 210.07 acres of land covered
- 275 families benefited
- 39 wells in 5 villages
- 19 UVS formed in 5 villages
- 52 SHGs strengthened

measures, retention and management of soil health, water resource development, health care facilities for the project stakeholders and transfer of livelihood support service technology through community media. The programme has been planned for overall empowerment of the tribal community by mobilising community, Orchard Development Committees (UVS), CBOs and other grass root organisation. Under this project no. of activities has been undertaken in the project

villages. Initially, village meetings were conducted in five villages and 19 Udyan Vikas Samiti (UVSs) were formed comprising of 275 members having a total of 210.07 acres of land. In these villages 14600 grafts of Cashew & Mango (Amrapalli, Dasser, Subarnarekha & Himsagar) have been planted in 210.07 acres of area. A grand total of 5083 Cashew, 6141 Amrapalli and 3378 other Mango varieties (Daser, Subarnarekha & Hemsagar) have been planted. WOSCA has already made necessary interventions such as training, meeting, group discussion, etc. for the capacity building of the respective UVS leaders on their role & responsibilities in the smooth management of UVS in the WADI areas.



Innovation for Maternal, Newborn & Child health

To improve the performance of health workers especially in the most remote communities of Orissa, CONCERN Worldwide-India, through its innovations for Maternal, Newborn & Child health launched an innovation drive for improving the health of pregnant women, mothers, babies and children. WOSCA, as a partner of CONCERN Worldwide facilitated the program in Keonjhar district. To add more value to this drive WOSCA conducted several programs with the Community based organizations / civil society organizations, Business groups, youth groups, Media persons, senior citizens, health staff & others to ensure their innovative ideas contributing towards keeping the pregnant women, newborn and children healthy.

Rural Living & Learning Education (RLLE)

Improved access to information allows the poor households to take advantage of new opportunities and take advantage of the Government sponsored assistance. Access to public information such as Government services and expenses provides accountability tools for the poor to press their claims. Moreover, access to information technologies such as radio, television, Internet, provides platforms for citizen's participation. Depending on the time and information available and desired, several different matrixes have been developed and used to conduct stakeholder analysis. Information collected ranges from a stakeholder's ability to impact processes necessary for implementation of a program to levels of interest and ability to mobilize available resources. Keeping it in view an impact study has been done by the students of Xavier Institute of Business Management (XIMB) through RLLE in the villages of TERcom project for a period of one month.



Introduction of Energy cake

With a view to use the plant biological waste in a fruitful manner Energy cake has been practiced replacing the wood bio-mass in Basantpur & Badapichhula GP by the SHG members. Demonstration program has been supported by GEF-UNDP-SGP & a two days training program on preparation of Energy cake has been imparted to 36 women of Patna Sahi of Basantapur GP. The technical support was provided by the Energy Research Application Centre of New Delhi. Plan has been devised to prepare energy cake in the summer season by the community women. Dry leaves, waste materials of vegetable plants, etc have been collected and stored by the SHG women for the said purpose. 24 families of two SHGs have taken initiative to take up such activity on priority basis.



Small Business activities

Micro-credits are small loans for entrepreneurs, who lack the means to be considered for loans through commercial banks. A lack of financial stability means a shortage of either surety or a stable monthly income. Considering this WOSCA has provided loan assistance to - 20 women of 14 SHGs of Sadar & Ghatagaon block with the support of RGVN, Bhubaneswar to get access to credits necessary for starting a small business and to generate income. Through increasing income the borrowers have expanded their enterprise and collect possessions. Out of the total borrowers maximum no of borrowers have undertaken small activities such as vegetable cultivation, grocery, poultry, dry fish business, goattary, green grocery, etc for their income enhancement.

Mainstreaming Livelihoods & Linking Grassroot Governance

Governance and livelihoods are interrelated because peace, security and the opportunity to participate in decision-making are important issues and part of people's livelihood. The majority of people derive their livelihoods from their own land and labour. For centuries, this has provided them with food, water, shelter, medicine, recreation and other benefits. People's livelihoods are underpinned by the tribal ownership of land, which enables all members of a customary landholding group to access resources for subsistence and income-earning purposes. Since last two years WOSCA has been implementing the Livelihood & Governance project in Rutisila & Manoharpur GP of Ghatagaon block of Keonjhar district with the active support of UDYAMA. Under this project, organisation has launched the awareness campaign on Climate Change in nine project villages. The aim of this program is to sensitize the tribal people to save forest through the judicious use of forest resources. Under this programme focus was given on environmental awareness, Rapport building, strengthening of Local governance, Formation of Forest Rights Committees, Strengthening of existing VSS, Strengthening of Village Development Committees, GP level Planning, Facilitation of NREGS and other social security schemes through public meetings, rallies and focus group discussion.



SRI & Organic Farming

It is well known fact that sustainable crop production requires a judicious management of all nutrient sources such as organics, chemical fertilizers and bio-fertilizers available to the farmers. For this reason WOSCA has been fully involved in creating necessary awareness and dissemination of information about Bio-diversity conservation among the community. Bio-diversity Register has been provided to some of the Self Help Groups and they have started to maintain these registers after a formal discussion with the group members as well as the village elders.



Again to integrate agro biodiversity into food and related program SRI (Stratification of Rice Intensification) method of cultivation has been promoted in 32 villages of Ghatagaon & Sadar block of Keonjhar district. Through SRI cultivation, farmers are being motivated to adopt traditional varieties such as Swarna, 1026, 1020, Swarna champa, etc. Total 32 acres of land have been covered under SRI cultivation.

Siksha Chetana Programme

With the active support of Edukans Foundation-Development Focus & ORES- Rourkela WOSCA is implementing Siksha Chetana Program in 13 villages of Rutisila & Manoharpur G.P of Ghatagaon block to create child-friendly school environment & ensure quality education. Under this program vocational training for the unemployed girls & women has been started in two GPs on preparation of Vermi-Compost & Tailoring & steps have been taken to bring together an increasing number of community-based organizations & civil society partners in to a collaborative relationship for the betterment of the primary education. Further, orientation program on Back to school has been organized in Rutisila GP under this program. To sensitize the villagers, parents, CBOs & the PR members of the Rutisila GP on their roles and responsibilities in minimizing the school drop outs no. of awareness program have been organised. There have been some changes in the understanding of Parents, Villagers and PR representatives through awareness programs conducted. 70 members of VECs & SHGs have been sensitised through training & orientation programme on effective school management & their role in ensuring qualitative & joyful education. Two-day orientation training has been imparted to 25 Teachers of 5 schools of Rutisila GP on the use of Teaching & Learning Materials to ensure better teaching for the school children. 22 drop-out girls have been provided vocational training on tailoring for their better livelihood subsistence. Around 60 students of Rutisila have been facilitated to earn while learning through the vocational training imparted to them on preparation of Vermin-compost. Five children's club has been formed & strengthened in five villages of Rutisila GP to empower the children on various social issues including the child retention in the schools of their locality and to take voluntary steps in finding out the suitable solution mechanism for the same. A GP level event in form of Child Assembly has been facilitated for creating a competitive learning environment. By organizing various competitions such as drawing, song & eloquence competitions, 150 students of five schools have been motivated towards competitive & joyful learning.



Orissa Forestry Program-II

To optimize the local control over, and access to, natural resources via gender-sensitive participatory mechanisms through group sharing and exchange of knowledge & common decision-making processes Orissa Forestry Program has been implemented by WOSCA with the active support of Centre for People's Forestry (CPF-Secunderabad) since last three years. In this year another GP namely Talachampej GP of Banspal block has been taken as project GP for implementation of the forestry program. Under this program 10 VSS & 18 SHGs in ten villages of both the GPs have been strengthened in this year. A total of 10 nos. of Micro-plan have been developed & issues based activities like land & forest have been prioritized for implementation. A total of 515 acres of land have been covered under Agro-forestry in two villages. Total 33 individual claimants have been eligible to get the land entitlements Around 200 people have been sensitized on HIV / AIDS & its control measures. One oil expeller machine & Two Pulverizer machines (Grinder) have been provided to 2 nos. of SHGs for NTFP processing under IG activities. Additionally Awareness workshop on forest issues has been conducted to encourage the people towards protection of the forest.

Panchayati Raj Initiatives-III

WOSCA plays a vital role in strengthening people's participation in local governance through the decentralization process. It also helps civil societies to strengthen their voice in peoples' individual development. Again, information dissemination to the people and the process of bottom-up-planning or micro-planning are some of the most effective ways of strengthening participation by the community for their own development. To ensure and enlarge the scope of self governance & to empower and strengthen the PRIs to prepare village plans and monitor the planning process WOSCA has been facilitating the Panchayati Raj Initiatives (PRI-III) project since last six years. This year WOSCA has conducted no. of programmes under this project such as:



- 2 nos. of Capacity building Programmes organized on Village Planning & Documentation covering 84 PRI/CBO Members and community leaders.
- 12 Village Level Task force Committees & 2 GP Level Task force committees formed & strengthened.
- A total of 716 PR / CBO leaders sensitised on the functionality of task force.
- 2 nos. of GP level & one block level Campaign on Social audit & RTI conducted.
- Four nos. of Block Level PRI Leaders forum meeting Completed & members of forum have been motivated to raise the GP level issues at the district level.
- 2 nos. of Capacity Building training to elected representatives & selected Task Force members & standing Committee members on Act and Policies.

Integrated Nutrition & Health Project

With an objective to bring a perceptible reduction in the infant Mortality and Child Malnutrition status (among 12 to 23 months old) in the targeted areas of Keonjhar district Integrated Nutrition & Health Project (INHP-III) is being implemented by WOSCA since last six years. As a part of the program, WOSCA has facilitated best practices of maternal and child health care with new innovations & ensured quality immunization services at session site, i.e., Joda block of Keonjhar district & ensured the tally of records between AWWs/ANMs. WOSCA has also ensured the adoption of borderline children by SHG members to increase the normal grade children status. Achievements under this project:



- 80 % of LS are using the supervisory checklist during their AWC visit for collecting the field issues.
- 78% of LS have compiled the sector information from supervisory checklist and reviewing the behavior indicators in 8 sectors.
- 100% of sectors ensured the structured & agenda based meeting where health personnel taking active participation.
- CDPOs reviewed the sector level information from LS for better program implementation.
- 45% of AWC with borderline children have been properly identified and tracked

Jute Floor Furnishing Craft Under AHVY

Enhancing Livelihood options through Handicrafts promotion is the key focus of WOSCA since 1993. Thus, WOSCA has undertaken various skill up-gradation programmes & Design development programmes on Terracotta, Bamboo & Jute craft to help the artisans learn the usage of modern tools and techniques, the best use of resources with art of waste management, understand the market demand; learn the technique to produce better finished products for global marketing and fair profit maximization. With this holistic objective to enhance the existing skill and



technical know how of tools & machineries in the productivity & quality of the jute craft products WOSCA has successfully organized three Skill Up-gradation trainings & three Design & Technical development Workshop on Jute Floor Furnishing Craft at Mareigaon Jute cluster of Keonjhar along with development of production base & marketing support. A total of 120 trainees were covered under Skill Up-gradation training & 90 artisans were covered under the DTDW on Jute Floor furnishing craft. In order to make the Design workshop sufficiently purposive and effective, WOSCA appointed three empanelled Designers of O/o D.C. Handicrafts, Sambalpur as Designer of the Design & Technical Development Workshop. Under the proper guidance of the designers about 56 nos. of prototypes of various decorative and office/ home usable items were developed with marketable designs. The outcome of the programme would establish the competitive environmental advantage of jute mats as well as boost the sale of jute goods. Besides these total 201 nos. of artisans have been covered under the RGSBY in this year. Additionally, the jute artisans have participated in various exhibitions and festivals inside and outside the state such as Rathayatra of Puri, Baliyatra of Cuttack, Sital sathi festival of Sambalpur, Gandhi Silpi Bazar, Kolkatta for selling of the products. Organisation is also liasioning with Government & Non-Government agencies and marketing corporations to purchase the products and selling some specific products through the sale counter “Kendujhari” managed by ORMAS

World Environment Day

The world today is facing a threat due to destruction of forest and unmindful felling of trees. Besides, natural calamities like cyclone and flood also contribute for the rapid depletion of the forest. The reckless use of chemical fertilizer, Pesticides, herbicides and application of strong dosage of have resulted in the killing of several useful micro-organisms, friendly parasites, birds, beneficiary predators and helpful worms. To create awareness about these facts WOSCA organized the World Environment Day on 5th June 2009 at Maidankel village of Keonjhar district. Realizing this fact the organization is taking care to involve people in protecting whatever forest is left out. In this program people were educated on the judicious use of forest to spread the message of environment protection among others. The villagers, peers and the environmentalists had actively participated in the meeting & committed to protect the forest resources for the next generation.

Tracking Entitlements of Rural Community for Livelihood Security

Access to the legal systems enables the poor to secure and enforce their rights in the real time. Poor people often lack knowledge of land laws, legal institutions, and processes to advance their claims. Intimidation by local elites and government officials can further reduce the poor's influence. With an objective to ensure rights and entitlements of the marginalised through regular interface and collaborative action with the concerned government departments to inform and empower the marginalized rural communities to claim their entitlements for livelihood security a project on is being implemented by WOSCA partnering with two other NGOs i.e. CYSD and PRAKALPA in the above two blocks with the active support of CONCERN Worldwide.



- 1364 bogus PDS cards already identified and seized by Panchayats, many more in waiting. *Rough estimates suggest leakages of Rs. 2.5 crores annually in the 2 blocks from PDS rice alone.*
- 438 households discovered after 11 years that they were on the BPL list, subsequently applied for cards and have started availing entitlements.
- Now in 32 Gram Panchayats (lowest unit of governance) community volunteers along with Panchaytiraj Members are monitoring the distribution.
- Official Data validated in 42 GPs out of total 47. There are 4298 duplicate PDS cards found out from 27926 entitlement card holders list provided by Government through RTI.
- 2653 HHs are getting their full quota of Kerosene since February 2009 in 9 Gram Panchayats. They were not getting earlier.
- Community People conducted Social Audit in one GP and asked Government.
- Scheduled date and time are properly maintained at distribution level
- Monthly tracking of PDS shows glaring differences between community and govt reports on distribution and closing balances. Local people filed RTI and followed to the same district administration have become vigilant in monitoring stock record in all part of the district.
- Tracking revealed PDS corruption of Rs 40 lakhs since last 11 years in one Gram Panchayat

NRM Activities

Natural resources play a vital role in the life of the poor. More than 1.3 billion people depend on fisheries, forests and agriculture for employment close to half of all jobs worldwide. About three in four poor people live in rural areas, where they depend on natural resources for their livelihoods and about 90 % of them depend on forests for at least some part of their income. The poor are most affected by environmental degradation. Keeping it in view WOSCA has been promoting conservation measures / NRM technology that can combine environmental benefits with improved economic growth and security for the target group or at least not undermine them. In this year NRM plan for Godhirampada of Palanghati GP of Patna block has been approved and incorporated in the Govt. plan with the effort of WOSCA.

Empowering the Poor to claim their Entitlement for Livelihood Security

With the support of Concern Worldwide-India a livelihood development project is being implemented in Ghatagoan, Patna & Harichandanpur blocks of Keonjhar district in order to help people out from their livelihood stress and earn livelihood from existing Right to Food schemes of Government. With the consolidated experience WOSCA up scaled the livelihood development activities from 10 villages (Working earlier) to 56 villages of 12 Gram Panchayats of three blocks covering 10279 HHs.



- Community based organizations in 50 villages are strengthened and equipped to bring transparency in NREGS work through proper tracking.
- 1478 old people receiving monthly old age pension and eligible widows receiving family pension regularly.
- 150 Village volunteers in 50 villages trained are monitoring the right to food entitlements.
- 6 village NRM plans prepared and activities are accepted by panchayat to take up in NREGS funds.
- Productive assets created in 6 villages under NREGS with linked follow up plan on NRM perspective.
- Special campaign on FRA held in 119 villages of 8 blocks of Keonjhar district and 100% eligible HHs filled claim application within 90 days.
- 40 village volunteers trained on visual media and developed as village development reporters.

IPVM National Award



WOSCA, Mrs. Dharitri Rout, Secretary and Mr. Durga Prasad Nayak, Program Director received the Award money, Scroll & Emblem.

In recognition to the outstanding contribution made towards afforestation & wasteland development WOSCA has been awarded Indira Priyadarshini Vriksha Mitra Award-2008 at the national level by the Ministry of Environment & Forest, Govt. of India, New Delhi. This outstanding national award was conferred to WOSCA by Mr. Jairam Ramesh, Minister of Environment & Forest, Govt. of India, New Delhi on a special occasion held at the Auditorium hall of New Delhi on 24th November 2009. On behalf of

International Women's day

Now-a-days dowry is the major problem in our society. A large part of people faces problems every now and then. Instead of large steps taken by Govt. and Non-Govt. sectors we are not able fully to driven it from our society. Though it has more reasons, the major reason is lack our awareness of our people. Keeping it in view the organization WOSCA organized an awareness programme on dowry at Maidankel with the active support of Field publicity department, Govt. of India and 100 WSHG members participated in the camp.



Showcasing the success of organic farming.....

Kandasar, a village of Basantpur GP, is inhabited by Mohanta community. Mohanta community is well known for their hard work in agricultural field. By working hard in the agricultural field they earn their living. In this scenario, Upendra Mohanta, a hard working farmer of Kandasar village along with his wife grew vegetables in the farmlands since the beginning.



In a village meeting Upendra Mohanta came into contact with WOSCA's facilitator Mr. Santosh Pradhan and shared his experience of using chemical fertilizer to enhance the productivity. He was quite happy with his day to day practice of using Fertilizer but he was unaware of its hazardous effect on agriculture. And he was also in the dark about the major advantages of practicing organic farming.

In the next year Upendra prepared 4 pots of vermin compost and used it in the farmland & by using the compost in his vegetable field he earned a margin profit of Rs.12,800/- from that particular field from where he was getting Rs.10,000/-. He also earned Rs. 2,000/- by selling liquid manure (vermin wash). He sold 20 liters of vermin wash with Rs.20/- per ltr. He is now able to give education to his children.

Looking to the success of Upendra Mohanta & considering the profit & productivity of organic farming, presently 42 farmers of Kandasar village are practicing organic farming & using the vermin-compost & vermin-wash in their farmland. Moreover, Upendra Mohanta is also sharing his experience of the advantages of organic farming with the people of other villages. With the request & remuneration of the different departments he is imparting training for promotion of organic farming. For his sincere effort to popularize organic farming in his nearby villages he has been selected by the district administration to receive the best Farmer award for the promotion of organic farming in the district.

Sources of Funds

SI No	Donor	Project	Amount(Rs.)
1	CARE- India (ORISSA)	INHP-III	173740
2	CEE-New Delhi	Bio-diversity Conservation Prpgram	779313
3	NABARD-Bhabaneswar	Orientation-cum-net planning Training	3403
4	NABARD-Bhabaneswar	Exposure visit & Market Survey for Terracotta artisans	48032
5	ORES-Rourkela	Siksha Chetana Program	359055
6	NABARD-Bhabaneswar	TDF-WADI Project	3159500
7	CONCERN WORLDWide, INDIA	Livelihood Program	4154145
8	CONCERN WORLDWide, INDIA	Tracking Entitlements to Rural Communities	2740436
9	UDAYM-Nayagarh	Livelihood & Governance Program	45000
10	Centre For People's Forestry (CPF)	Orissa Forestry Program Phase-II	300025
11	Center for World Solidarity (CWS)	Panchayatii Raj Intiatives Phase-III	357000
12	RGVN,Bhubaneswar	IGP through small business activities	285000
13	District Resources Center, Keonjhar	TOT on Participatory Micro-Plan development	45000
14	District Resources Center, Keonjhar	Participatory Micro-Plan Development	64000
15	District Resources Center, Keonjhar	Consultative Workshop on findings of Micro-Plan	15000
16	XIMB,BBSR	RLLE Study	27000
17	WORD ,Keonjhar	PPA Study	4508
18	NABARD-Bhubaneswar	Technical training at Valsad	8116
19	RCDC,Bhubaneswar	Innovation for Maternal, newborn & Child Health	42000
20	ASER, Bhubaneswar	Citizen's Survey of Children Across India	36246

Expenditure Pattern

