

# ANNUAL REPORT

## 2008-09



**Women's Organization for Socio-Cultural Awareness**

*Participation is the Key to Success*

# Annual Report



## Women's Organization for Socio-Cultural Awareness

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## From the President's Desk

**W**OSCA has now entered its Fourteen years of active life. In this span of more than one decade, WOSCA has been trying to adapt its interventions as new opportunities arise and past experiences mature. This Fourteenth Annual Report presents the trend in WOSCA's work, which is now most noticeable.

During the year, we have undertaken elaborate exercises on strategic planning, identified available resources as well as weaknesses, assessed the potentiality and the ability of the staff to take up future challenging programs and re-defined our major objectives.

With the above backdrop, we have strived to make the target people aware of their status, socio-politico-economic condition, to develop the potential, to motivate them to actively participate in their development interventions. The action programs launched were diversified as well as integrated. Essentially the emphasis was given on poor, women and children, rural sanitation, community health, sustainable agriculture, conservation, PRI, livelihood and food security and all-round development.

We do not claim to achieve success at the desired pace in all the interventions, but we are encouraged to observe the

Greater interest and participation of the target people and the women in all activities. It is worth mentioning that women have become more conscious to play a greater role in the political structure, to have more access to the resources. We are highly impressed to note that in many villages, women have come forward to fight with solidarity on important issues like protection of women's right, access to legal aid as provided, violence and atrocities meted to them, alcoholism, etc.

We sincerely convey our deep appreciation to all the staff from head quarters to grassroot level for their commitment and arduous jobs even living in remote villages devoid of many amenities for life. At the same time, we solemnly pledge to faithfully discharge our duties for empowerment of the marginalized, disadvantaged, women and children encompassing all aspects of life to lead a better quality of healthy life by the present as well as future generations. Such linkages with other sectors of society will help to translate WOSCA's strategy from intensive incubation to extensive dissemination.

***Dr. Rina Routray***  
**President**

# About WOSCA

## CREDO

WOSCA involves itself in multifarious developmental activities through need-based programs for socioeconomic, environment and human resource development. It strongly believes that people should not be the passive recipients. WOSCA has strong commitment for sustainable development through resourceful training, capacity building and community participation towards establishment of an equitable society.

WOSCA focuses on people-centered development through following strategies:

- Sustainable livelihood development initiatives.
- Community involvement/participation.
- Animation of the community and sensitization.
- Community organization or organized power.
- Promotion of human potentialities, skills and knowledge.
- Mobilization and capacity building.

## LEGAL STATUS

- Registered under Societies Registration Act., 1860 in 1993.
- Registered under Foreign Contribution Regulation Act., 1976 in 2000.
- Registered under 12 AA of the I.T Act, 1961.
- Registered under U/S.80G(5)(vi) of I.T Act, 1961

CREDO, VISION, MISSION, LEGAL STATUS,
ADVISORY COMMITTEE, GOVERNING
BODY, MEMBERS, PROJECT AREA,
PROGRAM PARTNERS, LINKAGES, BANK
ACCOUNT, EXPERTISE, EXPERIENCE and
FACILITIES, MAJOR THRUST AREAS and
ORGANIZATIONAL STRUCTURE

## VISION

A society full of peace, joy and happiness where there will be no poverty, ignorance, diseases, suffering, hunger, exploitation, injustice, and which will be saturated with solidarity, integrity, fraternity, nationality, non-discrimination, brotherhood and prosperity.



## MISSION

Transformation of thoughts into deeds through people's participatory actions, people's organizations, participatory learning and working together for human resource management.

## ADVISORY COMMITTEE

### MISS SUKESHI ORAM

Ex-Chairperson, TRIFED;  
Former Member of National Mahila  
Commission for Women, Govt. of  
India

### RAJESWARI PANDA

Dy. Director, Indian Nursing Council,  
Govt. of India

### CHAKRADHARA BISWAL

Educationist

### A. K. NAYAK

Retd. D.F.O., Keonjhar

### ASHISH CHAKRAVARTY

Advocate

### RAJESH KU. SAHOO

Chartered Accountant

## GOVERNING BODY

### PRESIDENT

Dr. (Mrs.) Reena Routray

### VICE-PRESIDENT

Mrs. Sunita Mohanty

### SECRETARY

Mrs. Dharitri Rout

### MEMBERS

Mr. Mansingh Durga Prasad Nayak

Ms. Manjari Murmu

Mr. Pravat Kumar Pradhan

Mr. Khageswar Mahanta

## WOSCA'S MEMBERS

### General Body Members

13 (Female: 9, Male: 4)

### Governing Body Members

07 (Female: 4, Male: 3)

## WOSCA's PROJECT AREA

KEONJHAR & KHURDA DISTRICTS OF ORISSA					
Sl. No.	Block (Dist.)	Village	No. of Beneficiaries		
			Female	Male	Total
1.	Keonjhar Sadar (Keonjhar)	182	3265	2348	5613
2.	Patna (Keonjhar)	20	1792	2846	4638
3.	Ghatagaon (Keonjhar)	147	9283	14218	23501
4.	Hatadihi (Keonjhar)	01	338	152	490
5.	Joda (Keonjhar)	191	7924	4362	12286
6.	Harichandanpur (Keonjhar)	11	0	1231	1231
7.	Jhumpura	65	4254	2765	7019
8.	Bhubaneswar (Khurda)	02	50	0	50

## WOSCA's PROGRAM PARTNERS

### Government

- TRIFED ● State Social Welfare Advisory Board ● NYK, Ministry of Sports & Youth Affairs
- DRDA ● ITDA ● Ministry of HRD, Dept. of WCD & Health ● Ministry of Environment & Forest
- Ministry of Textiles, Handicraft Development Commission
- Ministry of Tribal Welfare.

### Non-Government

- OMFED ■ NABARD ■ CARE ■ Centre for Environment Education
- Concern Worldwide India ■ CWS ■ IRFT & Tradecraft, UK ■ RGVN



### Expertise, Experience and Facilities of WOSCA for Promotion of SHGs

The focal area of work for WOSCA is women's empowerment through participatory initiatives and joint accountability. Since last twelve years WOSCA has been giving high importance on socioeconomic development of village women through promotion and strengthening of Self Help

Groups. Today, there are one hundred eleven SHGs, promoted and strengthened by the incere efforts of WOSCA team. WOSCA has been able to initiate two partner NGOs for promotion of SHGs. WOSCA has strength and expertise in this field because of...

- It has ten trained skilled staffs who have participated in many district, state, and national programs on empowerment of women through SHG.
- Long experience in implementing projects on women's empowerment, livelihood development, environment and health through SHGs.
- Suitable infrastructure and mobility facilities that accommodate training, production, storage and marketing requirements easily.
- Good rapport with financial institutions and government bodies, hence convergence of services could be achieved very effectively.
- Marketing facilities including trade fairs.
- Good networking, lobbying & advocacy.

## WOSCA's Major Thrust Areas

- Women's empowerment; promotion and strengthening of Self Help Groups
- Agriculture and Rural Development.
- Sustainable Development of Livelihood of under privileged, marginalized oppressed groups.
- Environment education and village sanitation promotion.
- Strengthening local governance at grassroots through PRI initiatives.
- Human Resource Development & Literacy.
- Human Rights and Legal Aid Service.
- Science and Rural Technology.
- Establishment of Technical, Nontechnical and Vocational Training Institutes.
- Natural Resource Management.
- Integrated Nutrition & health management.
- Awareness program on STDs/HIV/AIDS.
- System Strengthening through lobby and advocacy.
- Handicraft Promotion & Development of Rural Artisans.
- Revamping of culture for better living.
- Marketing of rural agricultural & handicraft products.





**Contact Person:**  
Mrs. Dharitri Rout, Secretary

**Fixed Assets:**  
As on 31st March 2009: Rs.15,99,093/-

**WOSCA's Staff Strength**

Full Time: 53  
Part Time: 03

### WOSCA's LINKAGES

WOSCA has been associated with NYK, MAHILA VIKASH SAMABAYA NIGAM, IRFT, Tradecraft UK, TRIFED, PLC-ITDA, State Dowry Prohibition Board, District Health Advisory Board, OVHA, District Sexual Harassment Committee, Hind Kusth Nibarana Sangha, CDMU and CNRI.

### WOSCA's BANK ACCOUNTS

Central Bank of India  
Keonjhar Branch (A/C No. 20462)

Central Bank of India  
Keonjhar Branch (A/C No.11437 for FCRA)

Central Bank of India  
Keonjhar Branch (A/C No.20569 for RGVN)

State Bank of India  
Bhubaneswar Branch (A/C No. 01100061687)

State Bank of India  
Keonjhar Branch (A/C No. 30426735213)

ICICI Bank  
Keonjhar Branch (A/C No.046901000309)

Axis Bank  
Keonjhar Branch (A/C No. 700010100011273)



## ACTIVITIES DURING THE YEAR 2008-2009



- 1 Awareness Generation Program
- 2 Biodiversity Conservation Programme
- 3 TERCom Project
- 4 Livelihood Programme
- 5 Community Media Lab
- 6 Handicrafts Promotion Program
- 7 SHGs & IG Activities
- 8 MEDP on Value addition of NTFP
- 9 Integrated Nutrition & Health Project
- 10 Orissa Forestry Program-II
- 11 Siksha Chetana Programme
- 12 Small Business Activities
- 13 Panchayati Raj Initiatives Phase-III
- 14 Health Check up camp
- 15 Blood Donation Camp
- 16 Creche Program
- 17 National Child Labour School
- 18 HIV / AIDS Awareness Programme
- 19 Facilitation Programme on NREGA & FRA
- 20 Skill & Design Development Programme
- 21 Exposure of Terracotta Artisans



## Siksha Chetana Programme



Education is the most important element for the growth & prosperity of a nation. Education in its real sense is the pursuit of truth. It is an endless journey through knowledge and enlightenment. Unless the people are literate no nation can claim to be knowledgeable. But many of the times children in the rural areas do not go to the school due to a host of reasons like distance of the school, teacher – centric school curricula, rampant poverty, lack of awareness etc. In order to make the education system more child-friendly **WOSCA** launched the Siksha Chetana Programme with the active support of ORES-Rourkela. Under this programme vocational training on Tailoring for the unemployed girls & women has been started in two GPs & thirteen VLEPs have been prepared. WOSCA has also taken steps to bring together an increasing number of community based organizations & civil society partners in to a collaborative relationship for the betterment of the school education. This process of advocacy has generated an unprecedented awareness about education & witnessed a very intense school community interface that might be the foundation for a sustained progression towards our objective of providing quality education for all the children.

## MEDP on NTFP Processing

With a view to enable the SHG members to manage and sustain micro enterprises on NTFP for livelihood enhancement a MEDP training was imparted to 30 SHG members on NTFP Value addition and setting up micro enterprises (Mahua, Tamarind & Tola) in Sarupat village of Rutisila G.P. of Ghatagaon Block of Keonjhar district with the support of NABARD. The training program was of 13 days duration i.e from 10<sup>th</sup> July - 22<sup>nd</sup> July 2008. Mr Omkar Ram as the Resource Person facilitated the training program & trainees trained on processing and value addition of NTFPs i.e., Harida, Bahada, Amla, Bela, Tamarind, berry, Mahula, Tola and Honey. 30 trainees from 4 women SHGs have been selected on the basis of involvement in NTFP trading & credibility of future replication. Apart from class room teaching and practical training Resource Inventory was also conducted by the resource person to familiarize the SHG members with sustainable NTFP harvesting and potential economic assessment. Trainees have been trained on NTFP processing and scope of multi product mix as value addition.



## Environment Building for Adolescent Girls



Adolescence is the period of rapid physical growth, sexual and psychological changes. Habits and behaviour picked up during adolescence have lifelong impact. It is the last chance to correct the growth lag and malnutrition. To increase access to information on health, education, environment, etc. for the adolescent girls WOSCA is implementing a project on environment building for the adolescent girls of Naranpur G.P. of Sadar Block of Keonjhar District in collaboration with Ministry of Youth affairs & Sports, Govt. of India, New Delhi. Under this programme around 104 adolescent girls from different villages have been educated & shared their experience regarding problems of adolescence & maternity health that takes place in this period. In this year Workshop for MTA & PTA, Palla shows & Peer groups meetings have been conducted to provide necessary education to the PRI members, parents, teachers and social activists & young girls to enable them to develop their knowledge base & legal awareness & aid to prevent the illegal trafficking of women & girls.

## Mainstreaming Livelihoods and Linking Grassroots Governance

Climate change has come to be seen as a major global environmental challenge. With an objective to catalyse public participation in the global campaign to protect health from the adverse effect of climate change & to enable them to access the Government & Non-Government schemes like NREGS, Food & Social security schemes, Health mission, Herbal mission, Bamboo mission and Gender & Governance, Water & Sanitation, etc. a project on capitalising opportunity of mainstreaming resources to impact livelihoods and linking grassroots governance for adaptation to climate change in eco-fragile areas of Orissa is being implemented by WOSCA as a Network Based Approach in Basantpur & Rutisila G.P. of Ghatagaon block. Under this programme focus was given on environmental awareness, Rapport building, strengthening of Local governance, Formation of Forest Rights Committees, Strengthening of existing VSS, Strengthening of Village Development Committees, GP level Planning, Facilitation of NREGS and other awareness activities. People have been sensitized on the fact that climate change is a threat not just to our environment but also to the growth & development of the society. This programme is supported by UDYAMA-Nayagarh.

## HIV / AIDS Awareness Programme

To enhance knowledge on basic concept and response building on HIV/AIDS among the rural people and it's mainstreaming in development programmes a GP level awareness programme was organized at Maidankel with the active support of CPF-Secunderabad. A total of 106 participants from five villages participated in this programme. The representative of CPF, Mr. Rajanikant & others educated the participants is to respond effectively to the HIV /AIDS pandemic in Orissa; reducing risk and vulnerability to HIV infection and ensuring that those people living with HIV / AIDS or affected by it have an improved quality of life. Discussion took place on program participants, strategies, stigma and discrimination, prevent and control, support PLHIV, advocacy and capacity building of HIV/AIDS .

## Blood Donation Camp



Blood Donation is one of the noble and dedicated works of social activist. It becomes the part of and parcel of **WOSCA** activists to motivate donors to donate blood since a drop of blood can save life of a dying patient. In the year 2008 WOSCA has organized two Blood Donation Camps at Sadar Block of the district to combat the deficit of blood in the District Blood Bank, Keonjhar. With the help of District Blood Bank In charge Dr. Sibasish Maharana and his team 51 units of blood collected from Dharanidhara Autonomous College, Keonjhar and 32 units of Blood collected from the students of Santoshi Maa Regional College Jharbelda Keonjhar & handed over to Red Cross Society, Keonjhar.

## Health Camp

Rural areas of Keonjhar district is devoid of much health infrastructure. Many of the PHCs and CHCs in these areas do not function properly. In this year WOSCA organized three health camps in Aanra of Banspal Block, Gayalmund of Harichandanpur Block and Harmath of Joda Block of Keonjhar District. More than 2000 people including 364 women and 532 children availed of the free medical check up service. The poor and the needy were given medicines free of cost. These programmes were supported by Department of Health & Ms. Ramsaran Das Agrawal Charitable Trust, Keonjhar.

## Creche Programme

Children are the future Torch-bearers of the country and they have to be cared & nurtured properly. But despite the fact they are invisible to our system & efforts to get children into school are extremely complicated in the rural areas. Considering this WOSCA has taken up the Creche Programme since the year 2000 at Nischintpur village of Sadar block. The Crech centre is providing day time nursing support to the working women's children of the area with the support of Central Social Welfare Board. A total of 25 children are being taken care of here. This programme has also brought greater convergence between various programmes like Integrated Nutrition & Health Project supported by CARE-India as crucial inputs to the larger mission of WOSCA. The programme has created an environment where pre-schooling process are being more closely looked at. This year fourteen children passed out the schedule age of 5 years have been sent to the nearest primary school for

## TB Control Programme

To monitor the recovery status of the Tuberculosis patients treated earlier, the follow-up programmes were undertaken routinely by WOSCA through various means such as home visit and correspondence. A total of 27 nos. of patients of different categories were found to have fully recovered from the disease and were leading a clean life. This programme is being supported by Dist. Hospital & implemented at Ghatagaon & Joda block of Keonjhar. With the help of District TB Control Society (DTCS), WOSCA has started provision of Directly Observed Therapy (Scheme-2) programme from April 2008 to ensure defaulter retrieval of TB patients in case the patient doesn't receive DOT as scheduled. WOSCA has taken up awareness programme on DOT in the entire GPs of Ghtagaon block of Keonjhar district .

### Small Business Activities through RGVN

Though women in rural areas are exposed to some of the enterprises but it is not sufficient for them to establish in that venture. To guide & help in choosing which enterprise they should take up WOSCA has extended credit assistance to 23 women members of 16 SHGs of Sadar & Ghatagaon block with the support of RGVN, Bhubaneswar since last year. Of all these women beneficiaries 6 beneficiaries have already repaid the loan to the organization.

### Public Hearing on PDS



To streamline the Public Distribution System at the grass root level a Public hearing programme on PDS was organised at Badapichhula village of Ghatagaon block of Keonjhar on 29<sup>th</sup> December 2008. The programme was organised by WOSCA in association with CYSD. The Public Hearing came as a part of the country wide response to the interim order of the Supreme Court on 28 Nov. 2001 on the PUCL Petition. The Court had ordered all the State Governments enforce the food and nutrition oriented schemes properly. The Public Hearing on PDS was addressed by Sushama Devi, APD, DRDA, Keonjhar, Prafulla Rout of CYSD. & Dharitri Rout, Secretary of WOSCA & others came to respond to the complaints raised by the public.

### Evaluation, Impact Study & Follow up

To assess the impact of technological intervention, information empowerment, organizational & financial management & leadership development, effort has been taken by WOSCA through monitoring & evaluation of the project activities. Such evaluation has helped to pinpoint to the thrust areas that need to be restressed. Similarly impact study has been done by the students of Xavier Institute of Management through RLLE. Project-wise follow up activities to have knowledge on the progress and sustainability of the project has been conducted periodically.

### Land & Water Management

In order to address sustainable livelihood as a strategy to improve the living standards of the poverty stricken tribal households by involving management of soil & water along with various agronomical interventions, WOSCA is implementing NRM programme in 50 villages of Ghatagaon block of the district under the sponsorship of CONCERN Worldwide-India. In addition to the activities for creation of water bodies and land development a number of livelihood support activities have been taken up. Under agriculture & horticulture development, plantation work has been taken up. Out of the planned villages, rehabilitation of degraded forest activities has been taken up in 10 villages. The major objective behind these activities is to meet the livelihood needs of the households, who are untouched by the implementation of land & water management.



### Orissa Forestry Programme-III



To sensitize the vulnerable sections of the society on Forest conservation issues WOSCA has been implementing Orissa Forestry Programme-II in Maidankel GP of Sadar block with the support of Centre for People's Forestry (CPF-Secunderabad). Under this programme five VSS have been strengthened & Nine SHGs in five villages covering 127 members have opened SB A/cs. in the Bank of Baroda in this year. Two Micro-Planning has been conducted in Basudevpur & Talapada villages to make a comparative analysis between the future and the present situation of the village and to make an environmental analysis. Village planning has been completed in five villages before the special Palli Sabha conducted. Formal discussion with the community has been completed & planning for Agro Forestry has been started with the active support of Horticulture Deptt in two villages for creation of fodder & fuel wood. 90 women have been sensitized on women rights, gender issues through Gender sensitisation workshop held at Chhemundibill village. This year an awareness meeting was organized at Talapada village on the occasion of International Women's week. 111 Women have been sensitized to take part in decision making process through SHG meetings, village meetings, VSS meetings & community level meetings. Additionally Awareness programmes on forest issues & HIV / AIDS have been organised in five villages of Maidankel G.P.

### Panchayati Raj Initiatives –PRI-III



The PRI represents a key opportunity for strengthening Government activities by empowering people to demand better services. Poor people can now take responsibility for ensuring that services are delivered efficiently and effectively. In order to create a system of democracy where people were at the centre of decision making, actively involved and participating, WOSCA is implementing Panchayati Raj Initiative (PRI-III) project since 2004. This year WOSCA has conducted 8 nos. of Capacity building Programmes for the CBO & PR members of four Model GPs. Again 482 people of 4 model GPs have been sensitized on FRA through 11 community level awareness meetings organized in Ghatagaon & Patna block. 30 PR members have been taken exposure to Sirigida GP on the role of Forum in grass root planning process & their implementation. Besides these programmes five awareness campaign through Cultural show, i.e. Palla has been organized in two Model GPs to sensitise the community on the objectives & features of NREGA & RTI-2005. Two block level meetings have been organized for Strengthening the PR Leaders Forum of Ghatagaon & Patna block. To put pressure on the administration & to provide suitable solutions to the emerging issues of the GPs of Patna & Ghatagaon block at the administrative level, a Media-PRIs inter-face programme was organized on the august presence of the Media persons & volunteers in the district headquarter.

### Social Audit on NREGA



On behalf of NIRD-Hyderabad three nos. of Social Audit programme on NREGA was held at Sarasposi, Raikala & Basantapur GPs of Sadar, Patna & Ghatagaon blocks of Keonjhar district. These programmes were attended by Mr. B.B. Mohapatra, District Collector, Sushama Devi, APD-DRDA & a number of independent observers. WOSCA extended active collaboration to NIRD, Hyderabad in the matter of organizing the event. The objective of the programme was to create awareness among the people on their job entitlements & wage rights.

### SRI Cultivation Programme



This year WOSCA developed its interest to empower the farmers and to carry out the farmers' movement towards sustainable agriculture and sustainable food security of the rural and tribal population. In pursuance of this goal, the organization extended necessary training support to Thirteen Self Help groups of Ghatagaon & Sadar block aiming at farmers' participation in the govt. policy for agriculture and rural development. More over, training on Mushroom cultivation & Vegetable cultivation were imparted to 34 members of three SHGs.

### Youth Development Programme

Youth hood is a very special time with special challenges. Many youth in India are virtually deprived of their rights to youth hood owing to lack of opportunities and basic necessities of life. They can play a vital role in nation building. Keeping it in view WOSCA organized a youth leadership training programme to infuse the sense of nation building and leadership among them in which 70 youth from the Pandapada GP participated. In this programme special emphasis was laid on their role in village development programme, village planning, identification of key issues, monitoring of development programme, Self Employment programmes, character building, patriotism, self-reliance which improve the functional ability of the rural youth. Apart from these, **WOSCA** being an organization of the youth run a Youth development Centre at Pandapada since last five years. As an effort to empower & enable the rural youth to realize their full identity and power in all spheres of life, **WOSCA** is trying to promote rural sports and the spirit of competitiveness amongst them. During this year **WOSCA** organized several sports like football, volleyball, *Criket*, in its project areas.

## Jute Floor Furnishing Craft under AHVY Programme

The AHVY Jute Cluster project is being implemented at Mareigaon Village of Hatadihi block of Keonjhar district because our Baseline study findings emphasized upon the improvement of vulnerable rural artisans of the district. In Mareigaon cluster, jute mat is one of the important sources of employment for artisans. In spite of their skill & knowledge on certain craft, the artisans were not getting ample opportunities to expand their business & earn a smooth living at the end of the day. The organization also studied on more income opportunities, the resource availability, credibility, market strength and artisans' potency and started cluster development programme on Jute Craft since last two years. Again the organization targeted the untrained but potential rural artisans of this area segregated them into different SHGs and provided them scientific methods of producing demandable decorative items. In this year WOSCA has successfully conducted six Skill up gradation training programmes and Four Design and Technical Development Workshop in Mareigaon cluster of Hatadihi block of Keonjhar district. In order to make the training programme sufficiently purposive and effective WOSCA invited four Master Designers from outside the state & two nos of highly skilled Master crafts persons on Jute crafts from the local jute cluster. Under their guidance Design workshop for four batches & skill training for six batches were completed and varieties of floor mats developed in the training programme.



## Cluster Development Programme on Terracotta Craft

Under NPRI terracotta cluster development project supported by NABARD & implemented by WOSCA a market survey inside the state from 13<sup>th</sup> – 18<sup>th</sup> February-2009 and an Exposure visit to West Bengal from 24<sup>th</sup>-28<sup>th</sup> February 2009 have been conducted in order to build up the capacity of terracotta artisans on modern techniques and ascertain the markets for their products. Two artisans from the cluster trained on different techniques of market survey, institution contact and buyers interaction. They are made aware on product assessment and preparation of buyers profile including specific choice prior to market survey. Similarly market survey team met with shop owners,



artisans and promoting agencies from different districts who are participating / facilitating in expos and Craft Bazar and were also asked about the role that the Internet and other media, such as magazines and television, played in their business, either for research, decorating ideas and ordering



products. This has provided insight to artisans knowing the market and promotion of products more effectively. Market study team visited the Workshop at Pragati Maidan, Craft Museum at Delhi Hat and Anandgram Gurugaon, MRITIKA of Bolpur, Kala Bhawan of Santiniketan, Silpa Sadana of Viswavarati, Krutika Terracotta Unit of Bhubaneswar, Kalayatana of Sundergarh & other places.

## Tracking Entitlements of Rural Community for Livelihood Security

The poor have suffered as they have little knowledge of their rights and entitlements and lack the collective strength to raise their voices. With an objective to inform and empower the marginalized rural communities to claim their entitlements for livelihood security a project on is being implemented by WOSCA partnering with two other NGOs i.e. CYSD and PRAKALPA in above two blocks with the active support of CONCERN Worldwide. This project is focusing on informing them about their rights and entitlements and empowering them through regular interface with the govt to push for corrective measures. Since August 2008 PDS, Pension and NREGP entitlements of poor are being tracked in real time basis in two Blocks of Keonjhar district of Orissa using mobile phones.



Under this project a primary census of entitlements of 43009 households under NREGS, PDS and pension schemes completed in Banspal and Ghatagaon blocks. 28000 HHs made aware on provisions of PDS and NREGP through 299 community sensitization meeting and ensuring their PDS entitlements by demanding their rights from panchayats. 1398 Job cards in 13 GPs have been returned to beneficiaries followed to community demand. 334 differently abled persons applied for pension after the census and 29 have started availing monthly pension. 432 HHs got their full quota of Kerosene for September in Pipila and Purumunda Gram Panchayats. Village volunteers helped 334 differently abled persons to apply for pension. 127 Bogus cards in 9 GPs identified and seized by Panchayats. In two blocks 123 availed PDS cards -They were in entitlement list since 1997 but unaware of it. In 6 pilot GPs people asked Panchayat to furnish the data of PDS left over specifically on Rice and Kerosene. In 4 villages of Singipur and Nayakote GP of Banspal block people have agitated before panchayat as they were not informed properly on time and date of PDS distribution through Mobile van. Timely intimation on distribution dates are given by panchayats in all 21 GPs of Banspal in case of mobile distribution. Resistance of vested interest people are gradually declining as the people started counter attack on the irregularities in distribution. Project awarded at National Level as best paper in the compendium in 12<sup>th</sup> National Conference on E-Governance - Goa.



## *Empowering the Poor to claim their Entitlement for Livelihood Security*

With the support of Concern Worldwide India a livelihood development project is being implemented in Ghatagoan block since April 2004 in order to help people out from their livelihood stress and earn livelihood from existing Right to Food schemes of Government. With



the consolidated experience WOSCA up scaled the livelihood development activities from 10 villages (Working earlier) to 56 villages of 12 Gram Panchayat of three blocks covering 10279 HHs. The project put a strong emphasis on addressing the food insecurities of target households through empowering them to demand their entitlements i.e. wage, right to food, social security and forest land rights with the objective to prepare and empower the poor to claim their entitlement to achieve secured livelihood in Ghatagaon, Patna and Harichandanpur Block of keonjhar district.

During this year People from 7880 HHs made aware of provisions of NREGA. 56 village volunteers trained and helping people in accessing NREGA along with gram sathi . They have been instrumental in opening of Post office pass book for 1882 HHs. 65,223 person days have been generated which resulted creation of village infrastructure of Rs 63,95,947.00. For land development Rs 17,24,348.00 leveraged from Soil conservation. In 7 GPs people have taken up NREGA implementation issues at district forum and got solutions i.e issues of order to open post office pass book service areas. 443 applied for land under 38 of them have got villages claimed land under Forest villages claimed community land. 2579 made aware on security schemes. 295 and 164 widow) 857 old age and 636 in 12 GPs are village volunteers under Pension Scheme. In 7 villages NRM plans prepared, shared with community and in 4 villages approved in pallisabha.



even in the banking lands less people Basundhara Yojana and it. 4197 HHs from 122 9895.92 acre of forest Rights Act. People in 74 18815.41 acre of community people provisions of social (134 differently able people availed pension. Widow Pension holders regularly monitored by

## Bio-Diversity Conservation Programme

In order to create incentive mechanisms to encourage people to involve more actively in protecting the environment WOSCA has kept momentum to sensitise the community through its capacity building program on **Bio-diversity Conservation** with the support of Centre for Environment Education (CEE) under UNDP-SGP-GEF projects. This program covered 50 villages of Sadar & Ghatagaon block. This project is a community capacity building program to enhance and conserve the traditional methods of environment *vis-a-vis* the up phases of the project, biodiversity conservation ecosystem with sustainable being replicated by women have trained as Change implementation phase. households have been net and engaged in IGP stress on forest. during the project are implementation of and to increase linkages with line departments. Environment conservation method shared with 2536 villagers (1814 female and 722 male) through direct sensitization process and made aware on scope of livelihood enhancement through biodiversity conservation. Village wise livelihood pattern has been analyzed in all the villages. 50 trainings on forest protection & conservation held. 21 Forest Protection groups formed and 14 existing groups Strengthened. A cluster committee was formed including VSS members of five villages to achieve combined effort on forest protection. 505 nos. of SHG members from 50 villages trained on mapping of forest resources and 274 women members from 24 SHGs trained on NTFP processing and value addition i.e Mahua, Tola & Tamarind. 534 families have been trained & adopted kitchen gardening and producing vegetables there by supplementing their household level nutrition. As the output of the project;

*In today's society human activities pose the biggest threat to the environment because expanding human population results in expanding needs of man. With scientific progress and technological development man has started utilising the natural resources at a much large scale. Continuous increase in population has caused an increasing demand for resources.*

eco-system. In the follow best practices of and protection of livelihood generation is SHGs and farmers who Agents during Under this project 312 covered under SHG safety activities which reduced Microplans prepared guiding the people in development projects



- Community dependency on forest derived.
- Educational status and village resource persons identified to carry on conservation messages.
- Village infrastructure used and resource conservation pattern analyzed and documented.
- Inter cultural practices documented and incorporated in conservation plan.
- Village wise land use pattern documented to be placed in Palli Sabha.
- Knowledge on vermin compost shared with 1270 villagers and 910 farmers started integrated home garden concept.

Besides, 236 farmers preparing liquid manure and compost with household waste in regular basis. 11 tenant farmers group formed and accounts have been opened in concerned Bank. In 32 villages SHG members have taken responsibilities to document their biodiversity and it is shared to the community and children of the villages. In 41 out of total 50 villages demarcation completed where forest department personnel were present along with villagers from adjacent villages.

## Integrated Nutrition & Health Project-

With the support of CARE-Orissa Integrated Nutrition and Health Project-II is being implemented by WOSCA at 50 demonstration sites of 5 blocks, i.e., Sadar, Jhumpura, Ghatagaon & Joda (Urban & Tribal) of Keonjhar district. In the middle part of 2008, Ghatagaon, Sadar & Jhumpura were phased out. This project emphasised in bringing about sustainable improvement of nutrition and health status of Women and Children (0-6 years) and to sensitize service providers to deliver proper service at community level. As a part of the program, WOSCA has facilitated best practices of maternal and child health care with new innovations & ensured quality immunization services at session site & ensured the tally of records between AWW/ANM. WOSCA has also ensured the adoption of borderline children by SHG members to increase the normal grade children status. Under this project,

- 65% of AWW using their home visit planner during the critical content of targeted beneficiaries. 100% of target beneficiaries are being covered in the SNP program of ICDS.
- Increase the consciousness about the consumption of 100 IFA and 3 ANC and additional meal and appropriate rest during the pregnancy period.



- Generated the non informing role of quality services of CBO/PRI on NHD & routine immunization in the community.
- 90% use of five cleans like-clean home, clean hand, clean thread, clean code and new blade.
- An increase of 30% to 75% of due list prepared by the AWW/ANM before the immunization session.
- 90% of service providers well capacitated on health and nutrition intervention of INHP.
- 75% of children compiled the fully immunization schedule within one year.
- Health issues are being discussed in the SHG meetings.

Besides these WOSCA facilitates services that are being provided at Anganwadi Centres i.e., regular health check-ups, complete and timely immunization, antenatal and postnatal care, newborn care, nutrition education and counselling to beneficiaries to access health services with the help of ICDS functionaries and Dept. of Health. The project was aimed at replication of best practices in 40% of RS. From July 2005 DS focus approach changed to Sector Focus approach, where all AWCs of ICDS project are taken up for intervention for improving maternal and child health practices at community level by facilitating sector level monitoring & supervision, information analysis and use through effective coordination between government counterparts. In changed focus WOSCA facilitates the process of system strengthening, system engagement and capacity building of service providers of both ICDS and Health Dept. to ensure better service coverage at community level. Around 3,000 pregnant and nourishing mothers and 50,000 children are being covered in 5 blocks under this program. WOSCA also facilitates in identifying out reach pockets and service gaps at different level and support to bridge the gaps through lobby and advocacy at block and district level.